

Executive Committee Minutes
April 26, 2021
via Zoom, 12:00 p.m. to 1:30 p.m.

Present: Curry, Day, Del Casino, Delgadillo, Faas, Frazier, Marachi, Mathur (Chair), McKee, Papazian, Peter, Sasikumar, Sullivan-Green, White, Wong(Lau)

Absent: None

1. The Executive Committee minutes of April 12, 2021 were approved (14-0-0).
2. There was no dissent to the consent calendar of April 26, 2021.
3. From the Chair:
Kudos to Jessica Larsen for her work on the Honors Convocation. It was a heartwarming event. Over 700 people were livestreaming the event on YouTube.
4. Committee deliberations for 2021-2022:
The committee discussed faculty nominees for the Accreditation Review Committee (ARC) and the Institutional Review Board (IRB). A nominee cannot serve more than two terms on the IRB according to policy. The only nominee has already served two terms. The committee discussed the need for qualified personnel and the policy prohibits keeping qualified people on the committee when no one else wants to apply. The committee debated whether the Executive Committee should consider suspending the policy to allow for the appointment. Chair Mathur noted that it was dangerous for a small group to set a precedent about committee placement. A member noted that the IRB policy was passed in 2018 and there was no grandfather clause so the nominee had technically only served one term. The committee decided that for this time without a grandfather clause in the policy, this individual can be appointed as a second term. Chair Mathur will then prepare a referral on the behalf of the Executive Committee to O&G to review the term limit for this committee for the fall. A member called the question. The committee voted and the question was called (13-1-0). The committee voted and the motion carried (14-0-0).
5. Chair Mathur introduced Vice Provost for Institutional Effectiveness and Strategic Analytics, Junelyn Peeples and Associate CIO from Enterprise Solutions, Alex Wong. The Executive Committee and Senate Administrator introduced themselves. Dr. Peeples and Mr. Wong gave a presentation on the Campus Data Warehouse (CDW).

Purpose: The CDW offers several benefits for rudimentary and well-versed users of data and reporting systems.

Benefits: The CDW provides student-level data to appropriate stakeholders in a secure and user-friendly environment. The CDW will standardize data reporting through a centralized data system. Right now there are multiple data systems on campus and some of these systems are not well coordinated.

Goals and Objectives: Build a comprehensive Campus Data Warehouse. Provide an integrated and consolidated data repository that catalogs and validates all data elements.

Objectives: Accurate data that is accessible and user-friendly that will provide users a self-service analytic tool to query data that offers visualization techniques. To establish a data governance policy to improve data security, use, and literacy. It will support Transformation 2030 and other divisional initiatives. Develop a campus committee to support the Data Governance policy development and initiatives.

Phase I – Build a Central Data Repository System.

Phase II – Develop a Data Governance Model.

Phase III – Develop role-based security access for reporting tools.

Questions:

Q: Who is going to establish the data governance policy? Typically, 'policy' has a specific meaning on our campus to refer to 'university policy.' Who is going to be able to participate in this committee or group that will focus on data governance?

A: What I'm doing now is reaching out to get names. We haven't developed that group yet. We want to make sure we include all the appropriate stakeholders and that we are aligned with all current policies and Transformation 2030.

Q: It sounds like you are building a data warehouse and not tapping into one, right?

A: Yes.

Q: There have been some concerns about metadata. Like around Canvas. Are there plans to bring in the metadata, or will there be full transparency about what would be done?

A: We really haven't decided yet whether we are going to take Canvas data into the CDW and who will have access. We also need to look at how the metadata is being populated. Is it being manually inputted one-by-one or is it being electronically generated? We haven't gotten there yet, but we will be very transparent.

C: We have an existing policy on information privacy that I suggest you read. It is University Policy F97-7. We tried to update it, but the President vetoed it. This is why I posted the difference between a Presidential Directive and University Policy in the chat. It really is important that we know who is making the policy regarding information privacy.

A: That is very helpful. Thank you.

6. From the President:

Kudos to the faculty and staff involved in the Honors Convocation. Kudos to our students who have done extraordinary work over a very difficult time. The President noted that over 4,000 students have signed up for the on campus graduation activities. It is important to them and their families to have these in-person events.

Junelyn Peebles and Alex Wong are amazing additions to the campus. Alex is already fully engaged and has only been here a few weeks. The CDW will reduce lots of confusion. We spend a lot of time trying to reconcile data that doesn't seem to match.

Questions:

Q: I've been getting pressure regarding your signing Amendment A to F20-2, is there a problem with it?

A: No, I wanted to wait until the Provost reviewed it and gave the go ahead. I'll read through it again after this meeting and it should be signed today. There are two other amendments as well. My plan is to get these all done today.

Q: This issue surfaced in the BAC meeting, this idea of SJSU online. The way it surfaced is that it was already a done deal and this is what we are doing. I'd like to get an update on this?

A: [President] This is geared toward the adult learners with some college courses completed, but no degree. This is a really important population. These are people where the complications of life have interfered with completion of their degree. They are also people who are probably working and caregivers. Online learning allows us to meet them where they are. Otherwise, they will have to go to the private and for-profits.

A: [Provost] We have two degree completion programs that were approved. They are launching this fall and are fully online. The first program is in Information Science. This program had over 100 applicants with little advertising, and 70 of those applicants were admitted using the same admitting criteria for the main campus. The second program is in Interdisciplinary Studies coming out of the College of Education. The College of Education is putting some Tower dollars behind it for scholarships for people coming out of community colleges. In answer to the question about SJSU Online as a brand, we aren't there yet. We haven't really discussed this. We are trying to see if there is strong interest in developing programs. It is coming from non-state money. The CSU as a whole is definitely exploring this. It is my opinion that there are too many students going to for-profit schools that we could serve for a reasonable price.

A: [President] There is a discussion in Sacramento about reforming the Cal Grant. The CSU has some questions and now they are working with a team. One of the elements is to expand it to adult learners. The idea is to expand financial aid to adult learners. This serves a need in California and is a win for students. VP Day is the CSU Representative on the Student Aid Commission.

A: [VP Day] There has been a lot of discussion and a real focus on adult learners. It is clear adult learners are not being served in the state. The new equity framework in the state will include adult learners. We, and I mean all secondary institutions, will be looking at our role serving adult learners.

A: [Provost] Cal Bright's failure should not have been a surprise to anybody. That was \$100 million flushed down the toilet by the state that could have been given to standing institutions that could have done this work much better and much more directly for students. This is just a sign that if we don't turn the corner and start to think about these unique populations and how to connect to them, it flies in the face of our mission. We could have an argument about state support, but you know how hard it is to get enrollment funding to increase access. We need to think about other models while we are waiting for the state to get its act together. However, it will be dependent on people wanting to do this.

Q: Has there been a market analysis that has been done about the sustainability of these programs and for SJSU Online overall?

A: There is a debate about whether national institutions will be national or not. What data suggests is that students in these programs live within 50 to 100 miles of their institution. A brand still matters. In our own community what we are seeing is a decline in frosh applications. The market has been softening for three years. There are almost one quarter million students who leave the state to get degrees in other places online. The question you ask is our total enrollment budget, will we have enough frosh and where will our transfer

students come from? What we know is that students are looking for more flexibility to get degrees. They can't travel to them and will look anywhere they can. In the state of California, especially the Black population, there is an intensity of using the for-profit institutions. We are ethnically challenged by not providing a place for these students? What do we want to be? Are we looking to be a 100,000 student institution, or are we looking to provide access for another 3,000 or 4,000 additional students? I think we are the latter. We are trying to provide access where there is none. That market has been there for some time. We need to not make this about revenue. We need to make it stay focused on access. My personal belief is that the CSU could handle another 100,000 students.

Q: Do you see the students as students or do you see the students as consumers?

A: [Provost] I've always seen them as students. The truth is they are also consumers. I would love for the state of California to provide free education for all students in higher education. But, there is a business model that does go with it.

A: [President] I don't like talking about students as consumers, but the reality is we do have a business side to the institution. We must have a business side in order to do the academic side with quality. Students want to connect with a campus they know. We know the quality of our faculty. People want jobs and a better life for themselves and their children. This is a way for us to support them.

Q: Can the President respond to the article in the Mercury News about the allegations of sexual misconduct in Athletics? It appears to me your administration reopened the investigation, but the champion for the students was ignored and bullied by Athletics and there hasn't been a change in management. What can be noted about the retaliation allegations within Athletics?

A: We want to do right by the women and give them a voice. There is lots we cannot say. We have very clear policies on retaliation. There have been three Athletics Directors since these allegations. Also, allegations are not proof. All processes have to play out before anything is done. We want to have an entirely independent investigation. The President is committed to taking the appropriate action when the investigation is completed. We are trying to be as accurate as possible. It is not our place to editorialize. The President is as frustrated that this issue wasn't resolved in 2009/2010. We will find out what happened and share whatever we can. The President does not make decisions based on allegations, but on evidence. She has an obligation to ensure due process on both sides.

7. Senator Marachi made a motion to extend the meeting by 10 minutes to finish the committee deliberations. The motion was seconded. The committee voted and the motion passed (13-1-0).
8. The committee discussed and selected nominees for the Alcohol and Drug Abuse Prevention Committee (ADAPC) and the Student Success Committee.
9. From the AS President:
AS Awards will be presented in May.

AS will host its first Spartan Talks with Dr. Williams.

10. From the CDO:

In response to the Sense of the Senate Resolution passed by the Academic Senate, a Native American Taskforce is being put together and the CDO is assisting the steering committee.

11. From the CSU Statewide Representative:

The CSU training mentioned in the chat will take place on May 26, 2021. I have to get clarity on whether anyone can attend. They said it was open to chairs.

12. The meeting adjourned at 1:48 p.m.

These minutes were taken by the Senate Administrator, Eva Joice, on April 26, 2021 and transcribed on April 30, 2021. The minutes were reviewed and edited by Chair Mathur on April 30, 2021. The minutes were approved by the Executive Committee on May 3, 2021.