

## **William D. DeVincenzi**

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Director, Gary J. Sbona Honors Program  
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### **Degrees Earned:**

- 1967 Master of Business Administration, University of California, Berkeley (Major in Accounting and Finance)
- 1965 Bachelor of Science, St. Mary's College, Moraga, CA (Major in Accounting)
- 1972 CPA, State of California

### **Professional Conference Presentations and Proceedings:**

- 1994 Keating, P.J., DeVincenzi, W.D., and Weigle, C.B., "Remaking the Financial Organization - Strategies for Customer-driven Finance," Finance Education Associates, (Palo Alto, CA, June, 1994)
- 1995 – 2003 DeVincenzi, W.D., "Your Money or Your Life," Foundation for Global Community, Palo Alto, CA, (7 week seminars on individual's relationship to money)
- 2001 Business Ethics: Oxymoron or Directive, presented to the American Society of Women Accountants, October, 2001, Santa Clara, CA
- 2004 Ahead of the Curve: Integrating Values and Business Smarts; Business and Sustainability Forum, Palo Alto, CA
- 2007 Non-GAAP Reporting; presented results of research project and participated in a panel discussion, Financial Management Institute, Palo Alto, CA

### **Public Service, Consulting Engagements and Grants Received**

- Board of Trustees, Foundation for Global Community, Palo Alto, CA., Nov 2000 - present
- Board of Directors, Hooked on Nature, a non-profit organization re: education of children, July, 2005 – present
- Treasurer, District Advisory Committee, Valle Vista district, the Villages, San Jose, CA, Jan 2008 - present
- Integrated Materials, Inc., Consultant/Chief Financial Officer, Dec. 2000 – June 2002
- Board of Directors, Silicon Valley Credit Union, Palo Alto, CA 1987 - 2002, including three years as Chairman of the Board

- Board of Directors, Phase 2 Automation, Inc., Fremont, CA, 1996 - 1999
- Professional Accounting Program Advisory Committee, University of California, Berkeley, 1988 – 1998 as a representative of the Financial Executives International
- Consultant to the Dean of the School of Business, SJSU, regarding Budget and Control issues (2001, 2002)
- Board of Directors, College of Business Alumni Association, Aug, 2005 – Apr 2006

### **Innovations in Teaching, Curriculum Development**

- 1994 Systems V Electronic Brainstorming Session, "The First Course in Accounting"
- 1998 Participated in the SJSU General Education Criteria meetings
- 1997 Attended "Ecopsychology for Educators" seminar (4 days), Palo Alto, CA
- 1999 CSU ITL – Summer Institute, “Active Learning in the Lecture”
- 2000 CSU ITL – Summer Institute, “Teaching with Cases”, and “Ethics Across the Curriculum”.
- Oct. 2000, “Environmental Topics in the Business Curriculum”, Monterey Institute of International Studies
- 2003 “Making Teaching Easy” workshop re: writing and communication skills
- Spring, 2002 - Developed curriculum for Honors Practicum in Corporate Financial Management where students apply what they have learned in the classroom to real world business problems (Bus 127A), and Advanced Honors Practicum (Bus127B) in Fall 2007. Formed relationships and received projects from Cisco Systems, Hewlett Packard, National Semiconductor, Applied Materials, SUN Microsystems, Intuit, Symantec, IBM, Synopsys, Agilent Technologies, KLA-Tencor, Adobe, Yahoo, Accenture, Target, Banks, CPA firms, and many others
- Fall 2006 Expanded the Honors Practicum to include all four Departments in the College of Business; got the program approved by the University Research and Curriculum Committee as an official honors program; Inspired alumnus Gary J. Sbona to commit \$5.2 million over the next ten years to fund the program, resulting in the naming of the program as the Gary J. Sbona Honors Program
- 2007 named Salzburg Fellow, attended the Salzburg Global Seminar, July 2007; worked with a Salzburg Scholar to create an International Business resource guide in 2008, and another scholar in 2009 to expand the internationalization of the Sbona honors program, and two scholars in 2010 to document and create procedures for the Thompson Global Internship Program.
- 2007 Instituted an annual international business learning trip for the Sbona Honors Program, (75% funded by the program) taking 24 students to China in 2007 and 20 students to Central Europe in 2008. Took 20 students to South America in 2009.
- Fall, 2009. Created the Thompson Global Internship Program, sending teams of students to work on special international internships for Crown Worldwide Group, owned and founded by alumnus Jim Thompson. Four students worked in Kuala Lumpur in January, 2010, followed by 11 students working at the Hong Kong headquarters in June 2010, and 4 more student working in Hong Kong in January 2011. Complete funding for students provided by donations from Jim Thompson. Created a Bus180 course to prepare students for their travel abroad, learn about the company, the history and culture of their destination, and internship subject matter. A written report detailed the research, findings and recommendations is required at the end of the internship.

### **Active Service to Professional Organizations**

- Financial Executives International, 1979 - present, including President of the San Francisco Chapter in 1991; current member Santa Clara Valley chapter
- American Institute of Certified Public Accountants, 1972 - 2010
- California Society of Certified Public Accountants

### **Certification, Honors and Recognition:**

- 1961 Valedictorian, Sacred Heart High School, San Francisco, CA
- 1965 Gold Medal, Outstanding student, School of Economics and Business Administration, St. Mary's College, CA
- 1971 Certified Public Accountant, State of California (Passed exam first time)
- 1998 Outstanding Undergraduate Instructor, College of Business, San Jose State University
- 2003 Beta Gamma Sigma International Honor Society
- 2004 Outstanding Graduate Instructor, College of Business, San Jose State University
- 2004 – 2009 Superior Faculty Advisor, Financial Management Association
- 2007 Dean's Service Award, College of Business
- 2007 Faculty Advisor of the Year, San Jose State University
- 2008 Coached the winning team in the PricewaterhouseCoopers Accounting competition. Also coached the winning team in 2006
- Master Teacher Award, 2008, 2009, and 2010.
- 2009 Provost's Assessment Award
- **2009 Named Outstanding Lecturer by San Jose State University.**

### **University, College, Department Committees**

- Appointed Director of the Gary J. Sbona Honors Program for the College of Business, July, 2006 to present
- Appointed Director, Thompson Global Internship Program, College of Business, October, 2009- present
- Faculty Advisor – Financial Management Association, International (SJSU chapter), Spring 2001 – Spring 2009
- Co-faculty advisor, Executive Leadership Committee (ELC), Oct 2009 – present
- Outstanding Lecturer, SJSU, selection committee – Nov 2009 – present
- Liaison with the Financial Executives, International, scholarship selection committee; recommended student candidates resulting in three to four scholarships each year (\$4,000 each) awarded to SJSU students. 2007 - present
- Director – Accounting and Finance Department New Student Orientation Program, 1999 - present
- Selection committee 2002 – 2009 for: Outstanding Finance Student, Outstanding Corporate Financial Management Student and Outstanding FMA member
- College of Business Open House; presenter for the Sbona Honors Program, to potential new students, 2007 – present
- Accounting & Finance Department Assessment Committee, Corporate Financial Management concentration, 2006 - present
- ELC Leadership Retreat – assisted with the retreat for leaders of student organizations in the College of Business, 2008, 2009
- Faculty Mentor program. 1995 - 2004 (mentor up to four students per semester)
- Mentored two President Scholars, 1998 – May, 2005

- Industry/Faculty Advisory Committee, 1994 – 1996
- Financial Management Institute Advisory Board, 1999 – 2007

### **Professional full time service in industry, government, non-profits**

- Hooked on Nature, Chief Financial Officer, 2006 - present
- Foundation for Global Community, Chief Financial Officer, 1996 - 1999
- Phase 2 Automation, Inc., Chief Financial Officer, 1995 - 1996
- San Jose State University, Lecturer, 1994 - present
- Pilkington Barnes Hind, Vice President, Finance, 1992 - 1994 (turnaround)
- URS Corporation, Vice President, Corporate Controller, 1990 - 1991 (turnaround)
- Power Spectra, Inc., Vice President, Finance and CFO, 1989 - 1990 (turnaround)
- Varian Associates, Inc., 1979-1989
  - Group Controller, Microwave Tube Operations
  - Group Controller, Semiconductor Equipment
  - Group Controller, Office of Technology
  - Director of Accounting, Corporate Headquarters
- Pacific Pumping Company, Inc., Subsidiary of Merck & Co., Controller/CFO, 1972-1979
- Price Waterhouse & Co., Senior Auditor, 1969 - 1972
- U.S. Army Audit Agency, Senior Auditor, 1966 - 1968

### **Past Year's Courses Taught at San Jose State University**

#### **Undergraduate**

- Bus 126 - Advanced Accounting
- Bus 127A – Honors Practicum, Gary J. Sbona Honors Program
- Bus 127B – Advanced Honors Practicum, Gary J. Sbona Honors Program
- Bus 170 - Introduction to Corporate Finance
- Bus 21 - Managerial Accounting
- Bus 170 HP/NSC - Introduction to Corporate Finance for National Semiconductor and Hewlett Packard employees
- Bus 122A – Management Accounting and Control Systems
- Bus 180A – Special Studies, Thompson Global Internship course

#### **Graduate**

- Bus 220 - Accounting Principles, both on and off campus programs
- Bus 222 – Strategic Profit Planning and Control