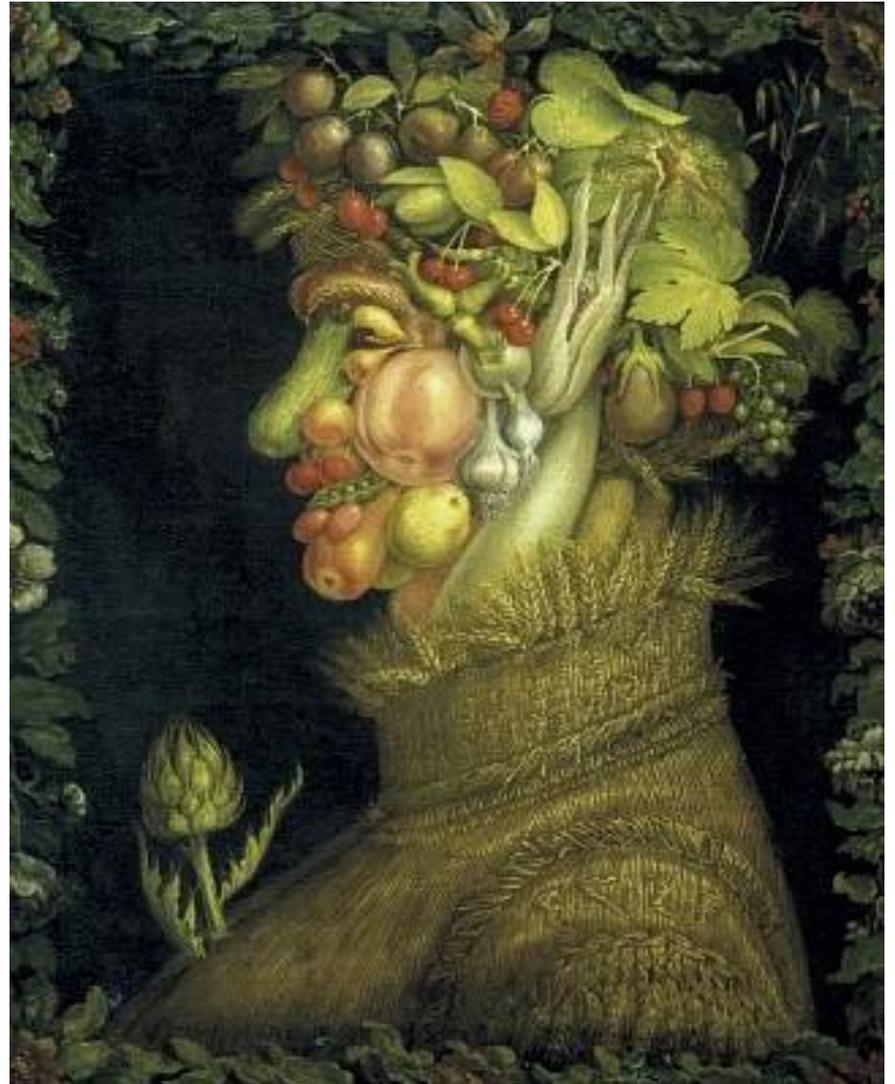




# Perception



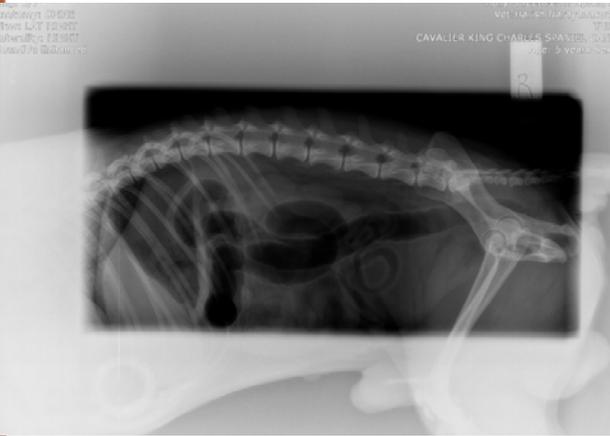
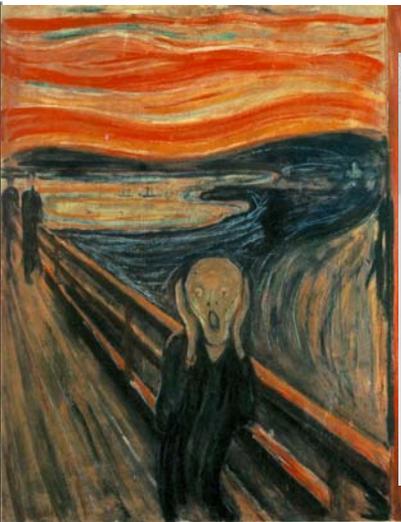
# Perception

What do you see?



# Perception

What do you see?



J.F. K

A black and white  
portrait of a man

The picture of the 35<sup>th</sup>  
president of the US

The picture of the man  
who said "I am a  
Berliner"

The Scream by Edward Munch

A person screaming

A painting

A representation of anxiety

My dog

An X-ray

The bone structures and the  
internal organs of an animal

a photo of the Eiffel  
Tower.  
a photo of a famous  
Paris landmark.  
a photo of the Seine  
Paris by night  
a color photo taken in  
Paris, France.

## Sensation & Perception

Sensation: transduction (conversion) of physical energy (electromagnetic radiations, sound waves...) into an other kind (i.e. electrical, chemical)

Vision:

Electromagnetic energy

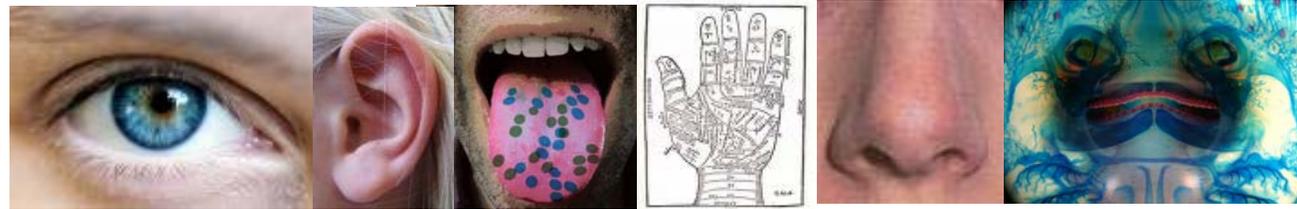
electrical signal in neurons

# Perception

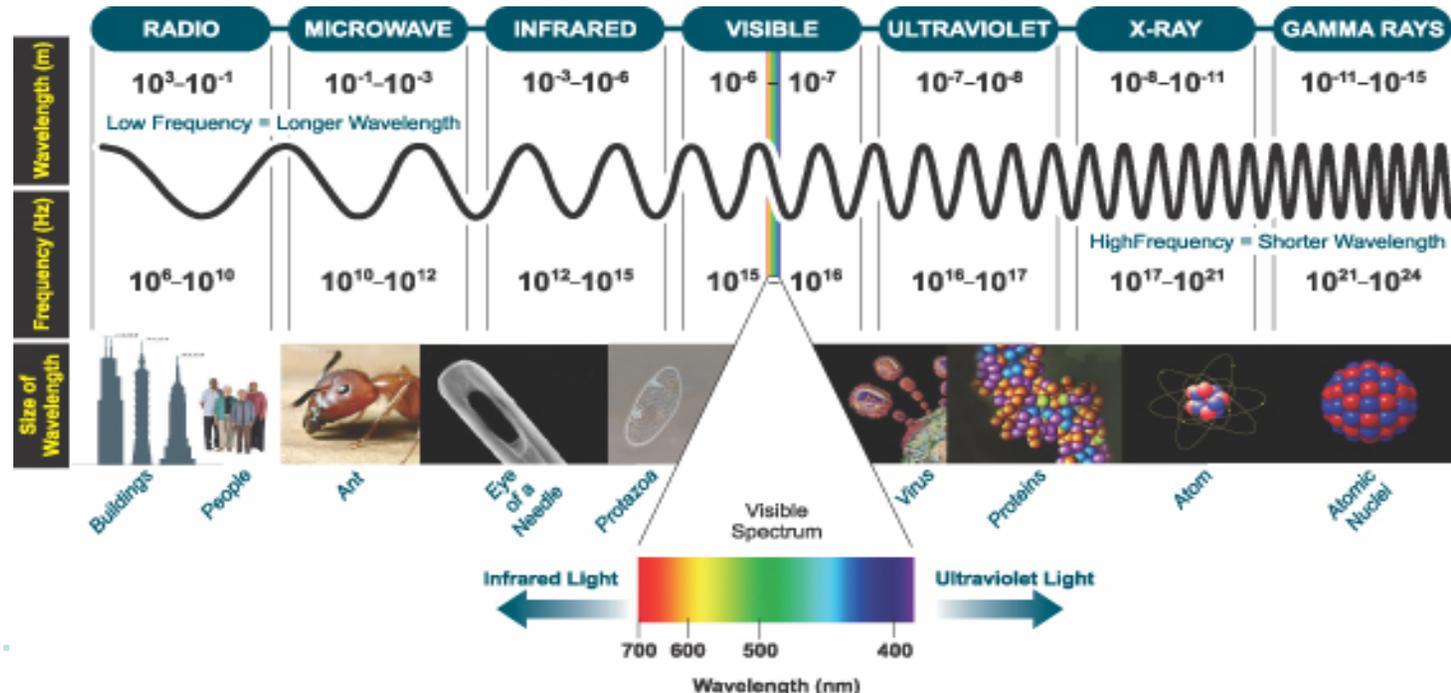
Visual Consciousness/ Perceptive experience is **limited**

For each specie, the perception of the outside world depends both on the **sensory organs** and the way the **brain integrates the sensory and motor events**.

- **Captors modality**



- **Sensory selectivity**



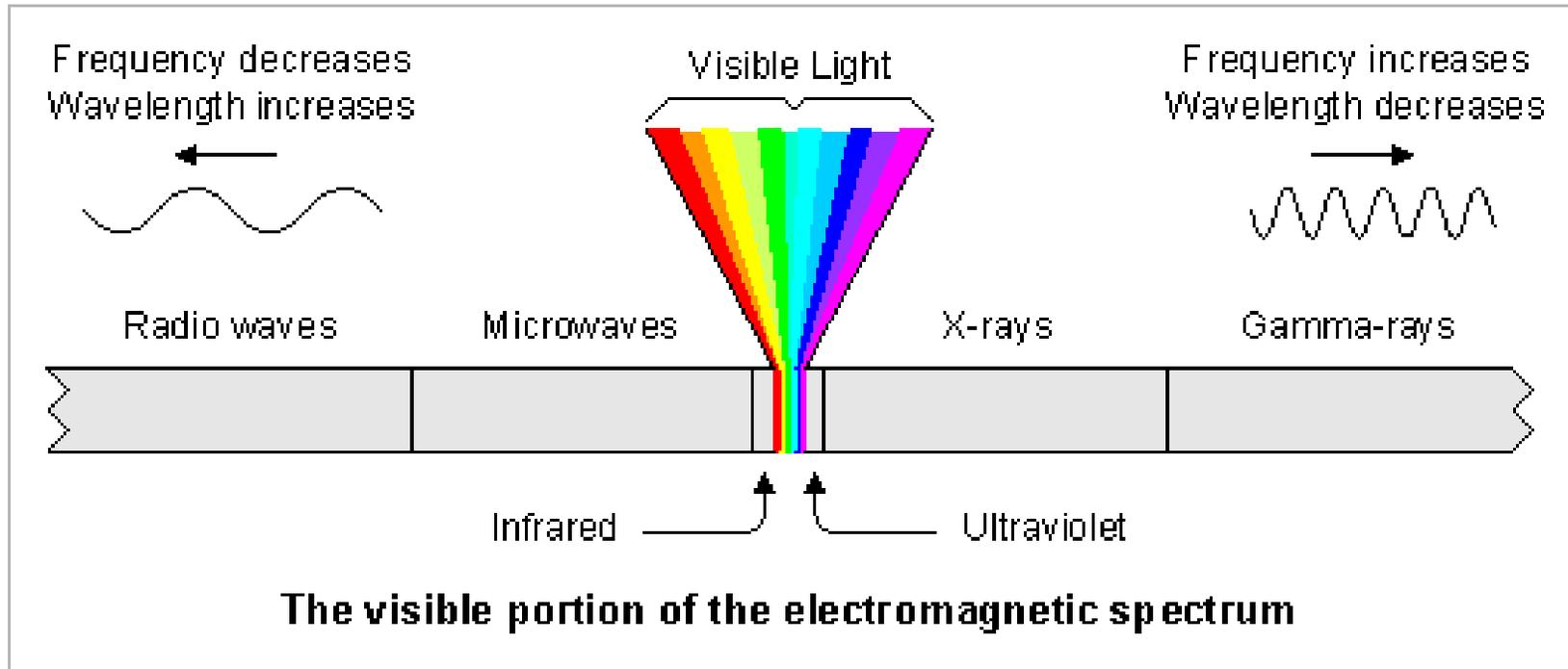
- **Brain organization**

## Perception

Vision begins in the eye/ Light is the stimulus for vision

**Light:** portion of the **electromagnetic spectrum** that our eyes can see (detect and process), ranging from violet at one end to red at the other (photon-wavelength).

The energy in the spectrum can be described by its **wavelength**, i.e. the distance between 2 peaks of the electromagnetic waves.

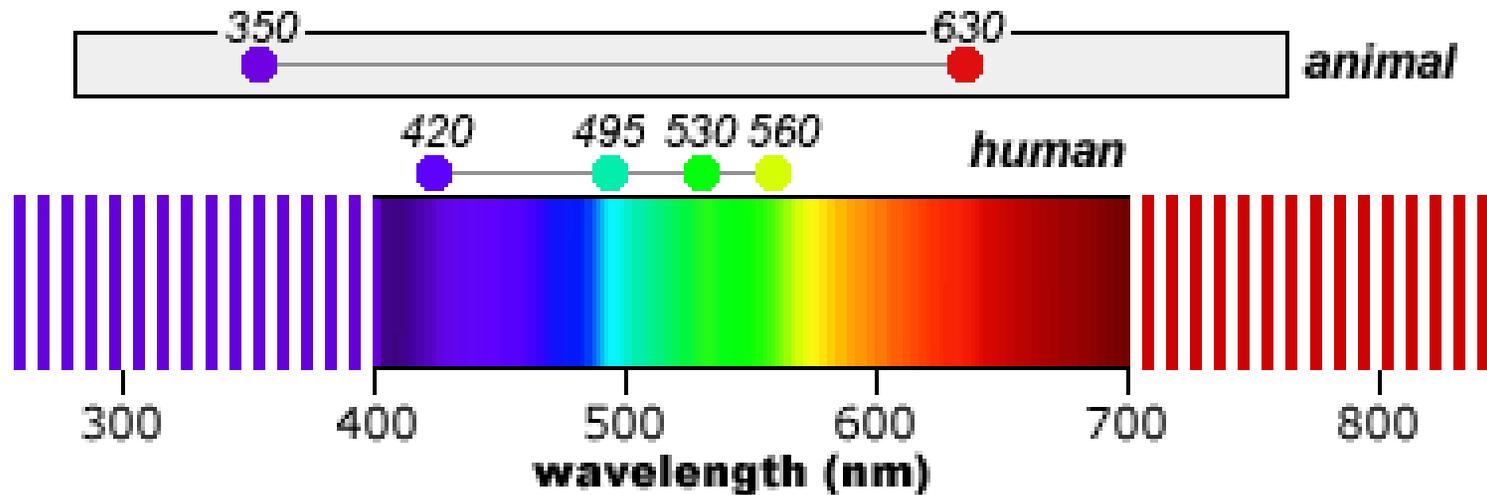


## Perception

Vision begins in the eye/ Light is the stimulus for vision

**Visible light (humans):** 400-700 nanometers (10<sup>-9</sup> meters).

The wavelengths of visible light are associated with the different color of the spectrum.





# PSYC 158 PERCEPTION/ Course 1: Introduction to Perception

San José State  
UNIVERSITY



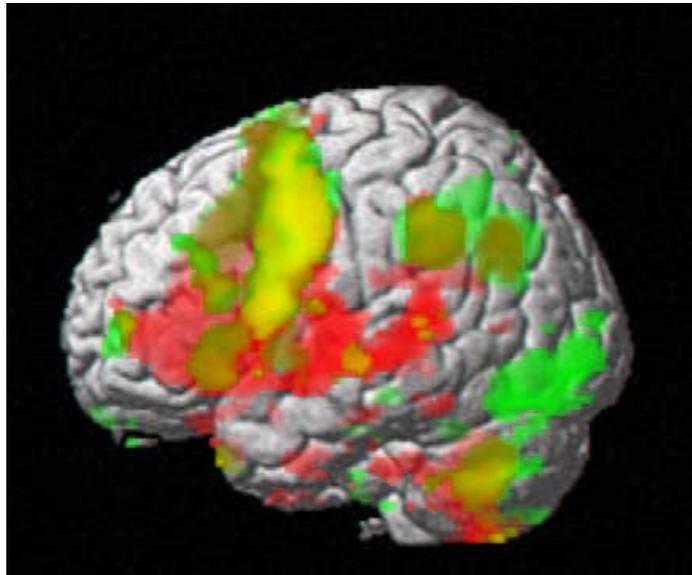
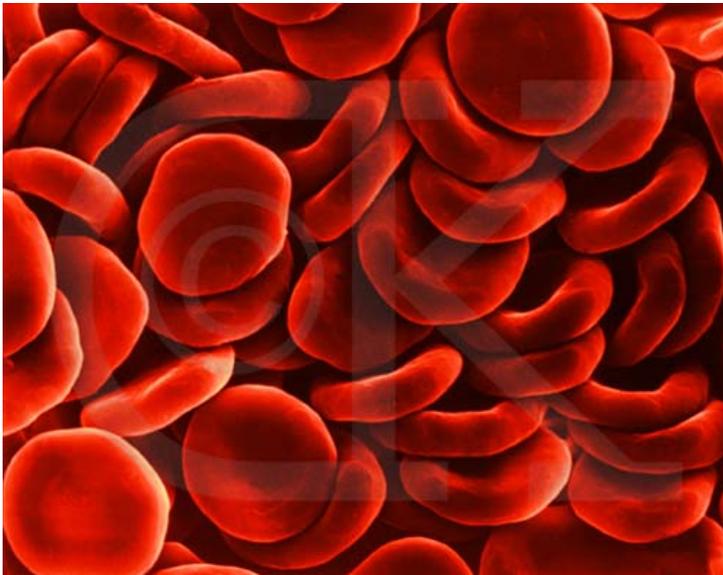
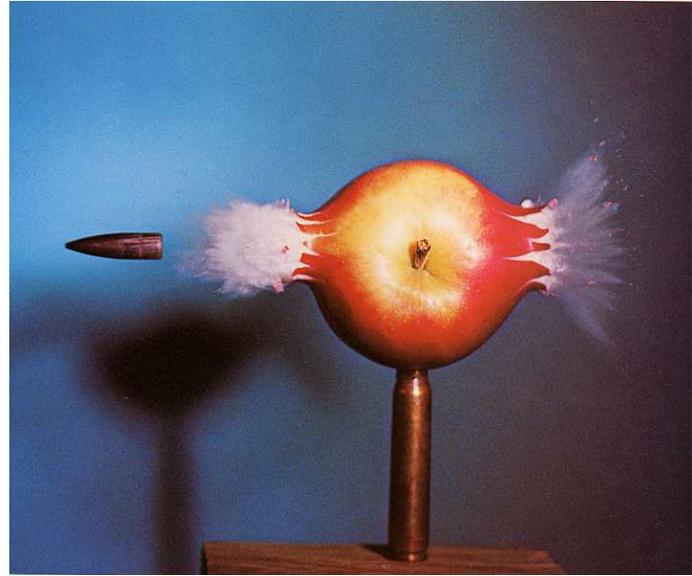
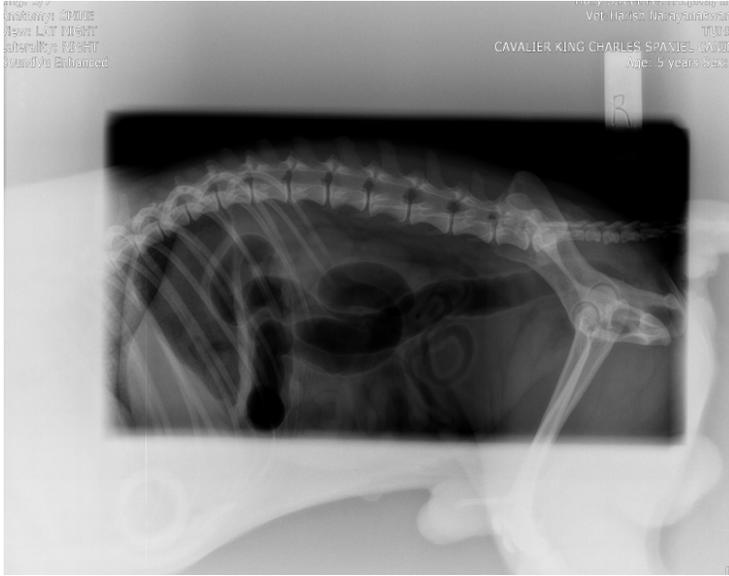
Radio

Infrared

Visible

Ultraviolet

# PSYC 158 PERCEPTION/ Course 1: Introduction to Perception

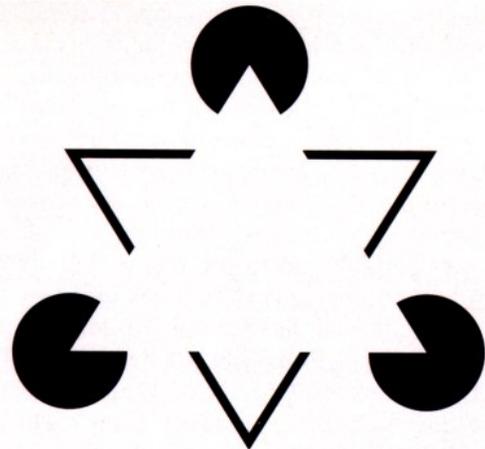


# Perception

## Visual consciousness

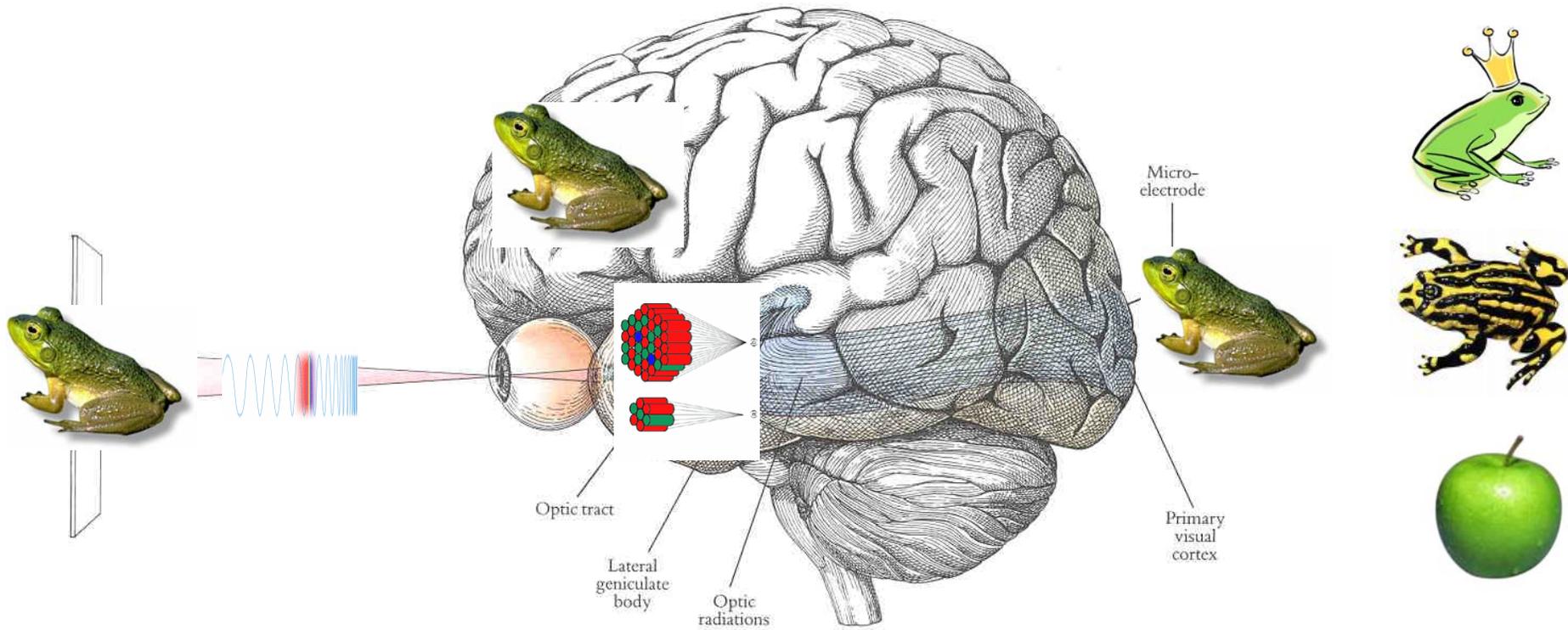
- The sensory perception can be insufficient or suppressed (confusion, coma) and doesn't lead to integration of the sensory information
- The sensory perception can be inexact, when the object of perception is inaccurate, misperceived ( mirages false recognition): sensory illusion
- Perception without physical object: objects are seen, felt or heard without external stimulus, without external cause: hallucination.

J. Baillarger (1855): *“hallucination is a phenomenon that goes from inside to outside, while normal perception goes from outside into inside”*.



# Perception

## Sensory System

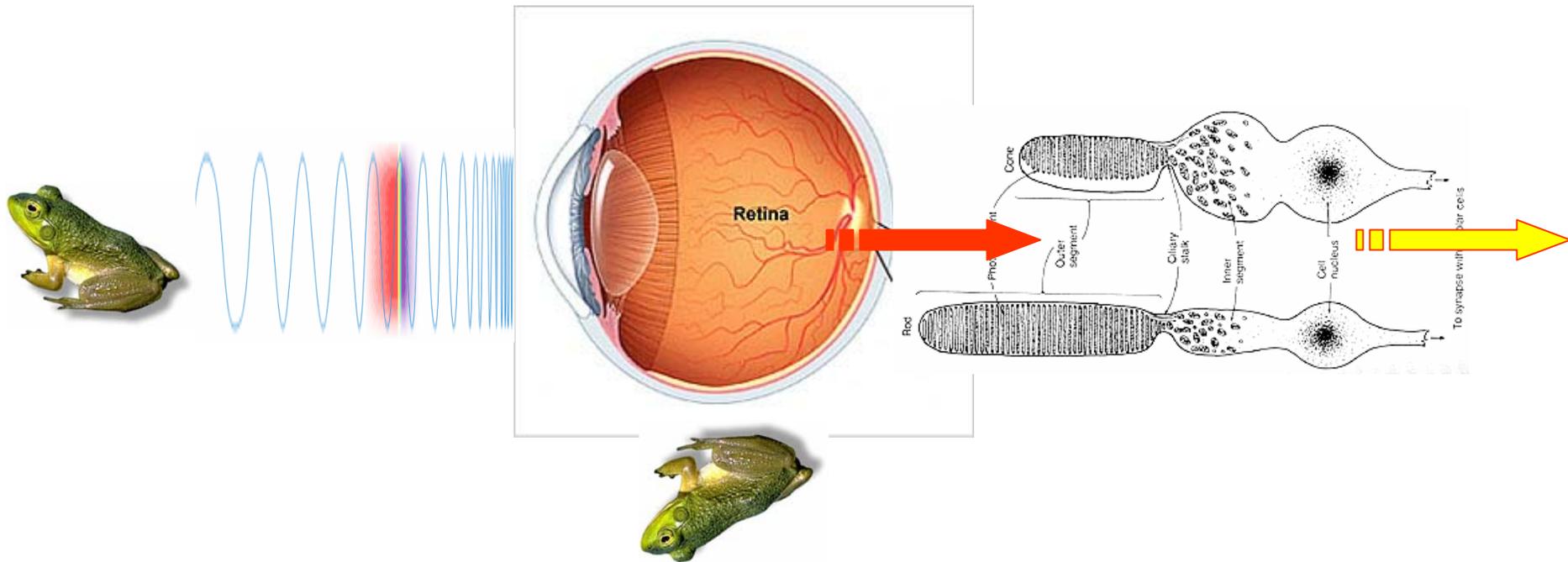


**Stimulus Signal Sensation Reception Transduction Amplification  
Transmission Integration Perception Recognition Action**

# Perception

## Sensory System/ Transduction (Peripheral processing)

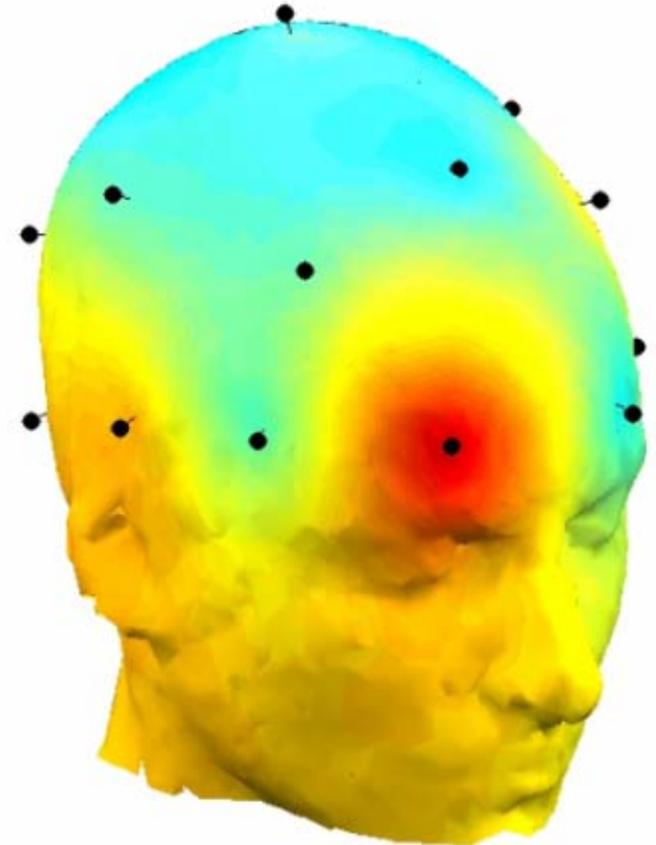
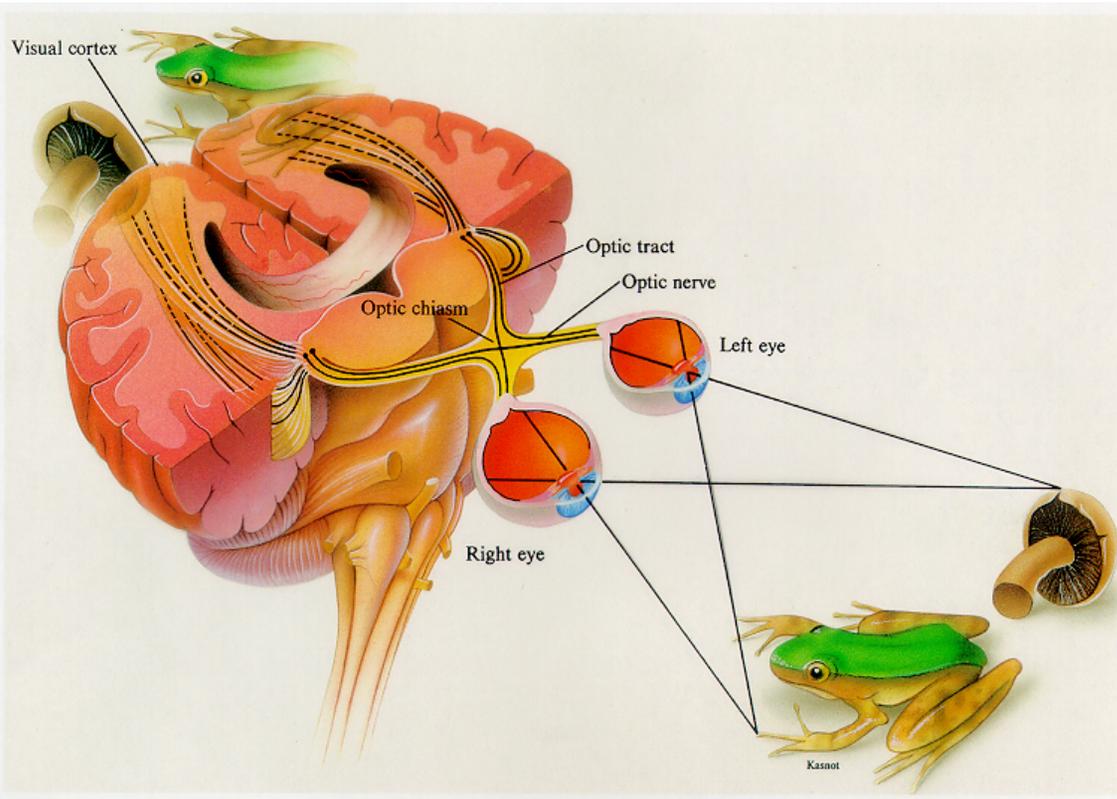
**Sensation:** *transduction* (conversion) of physical energy (electromagnetic radiations, sound waves...) into an other kind (i.e. electrical, chemical)



**Stimulus Signal Sensation Reception Transduction (Amplification)**  
**Transmission Integration Perception Recognition Action**

# Perception

## Central Processing

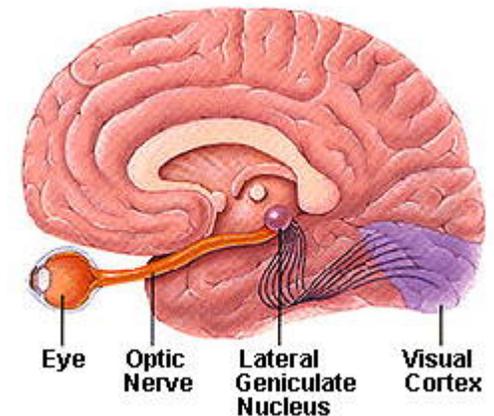
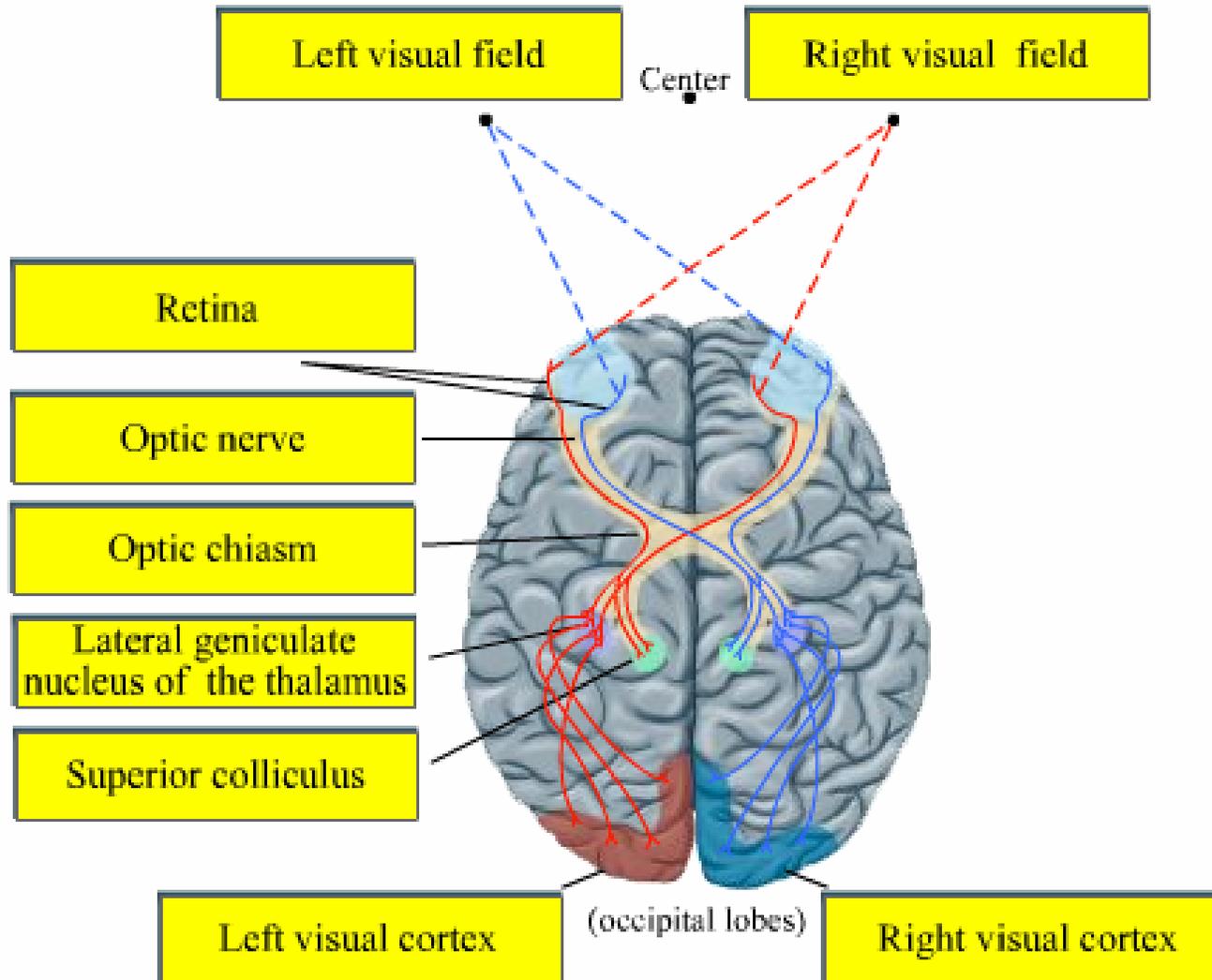


**Stimulus Signal Sensation Reception Transduction Amplification  
Transmission Integration Perception Recognition Action**



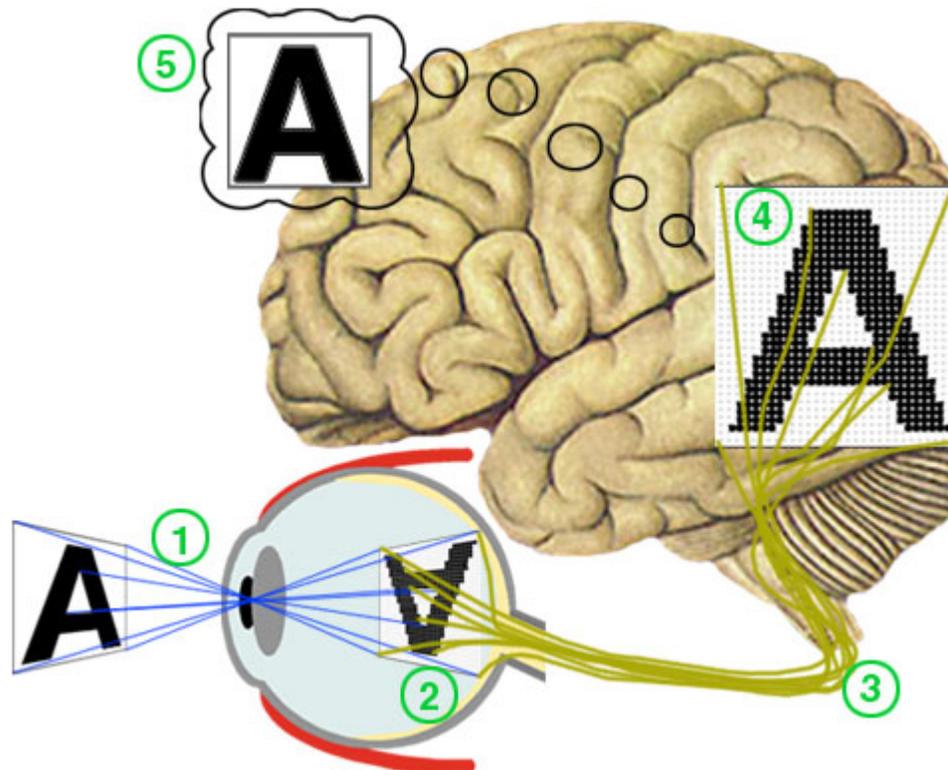
# Perception

## The visual pathways: from the eyes to the brain



## The Visual Cortex: from the eyes to the brain

The retina alone can't perceive anything



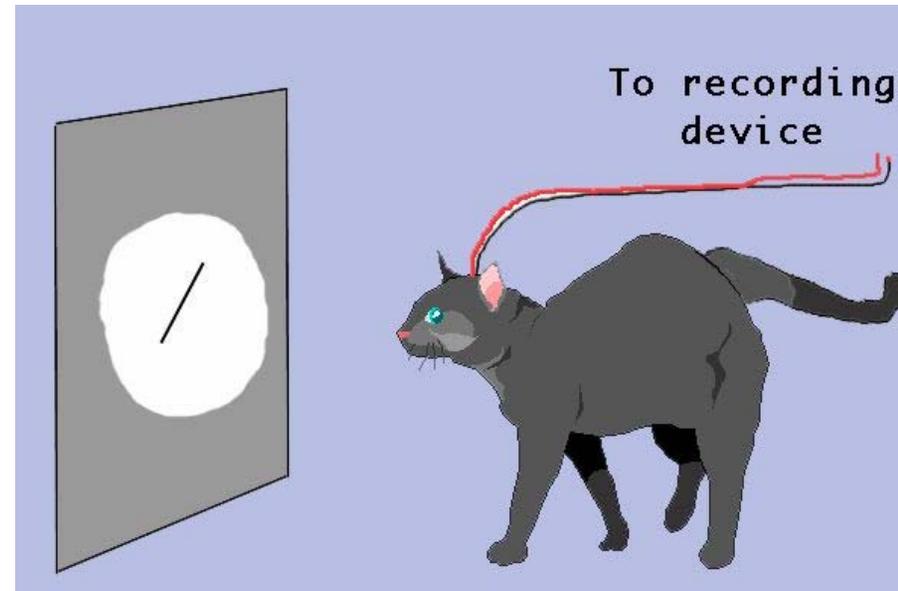
### The Visual Cortex: from the eyes to the brain

Blakemore & Cooper, 1970: The cortex is necessary for visual consciousness

Showed how important early visual experience is in developing normal visual skills. They reared some kittens in the dark, except for periods when the kittens were placed inside large drums that were painted on the inside.

Some cats were in a drum with **vertical black and white stripes**, while the other drum had **horizontal black and white stripes**.

The kittens could not recognize anything with edges that were different from the one they had seen inside their drums.



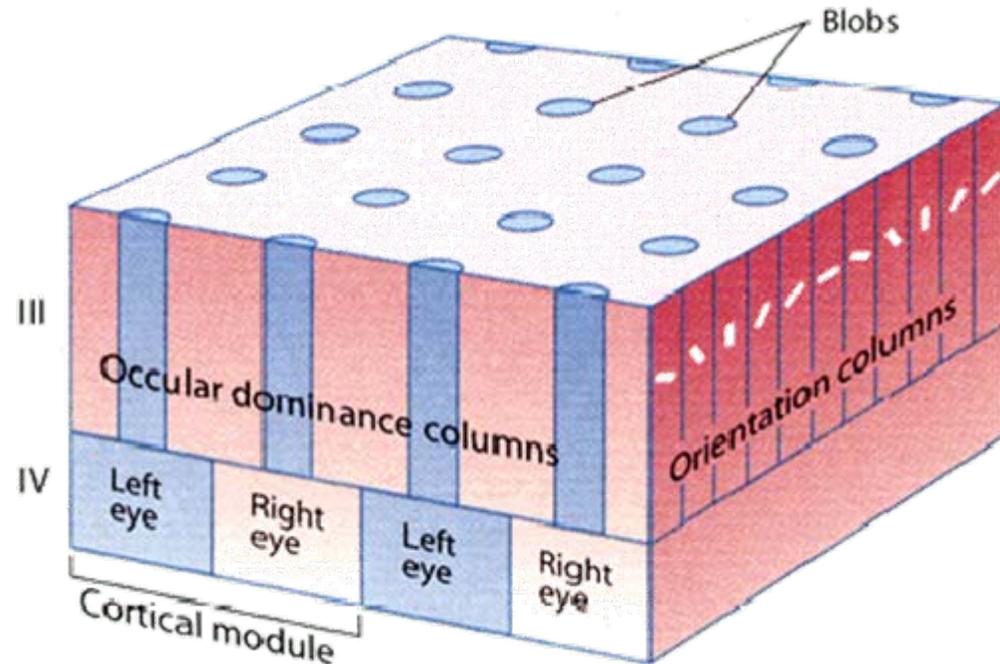
## The Visual Cortex:

### Hypercolumn (Hubel & Wiesel)

The cells in V1 are organized in an array of **hypercolumns**, each of which corresponds to a point on the retina

**Each column** in the **hypercolumn** responds to a *particular orientation*; adjacent columns manage information from adjacent retinal locations

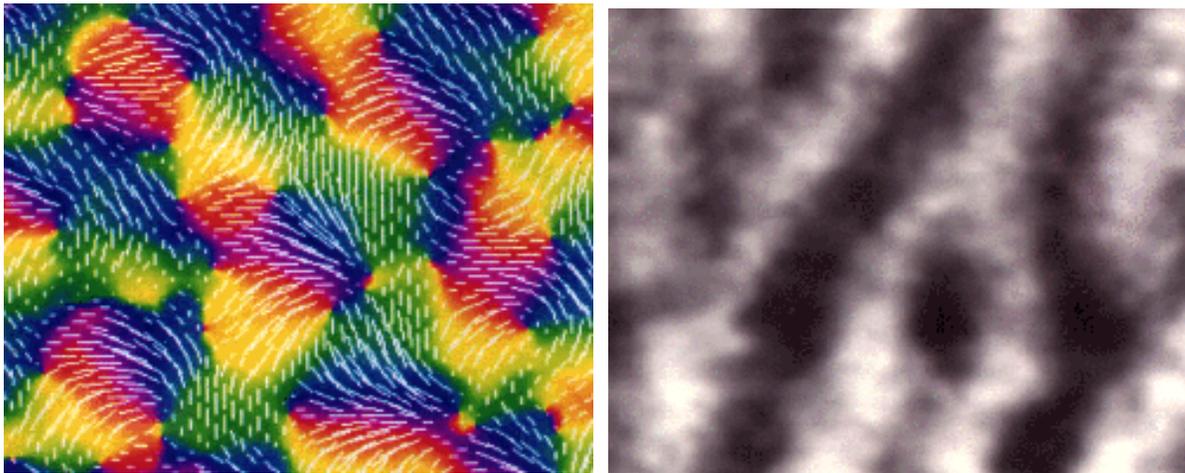
*Blobs* and *interblobs*: perception of color.



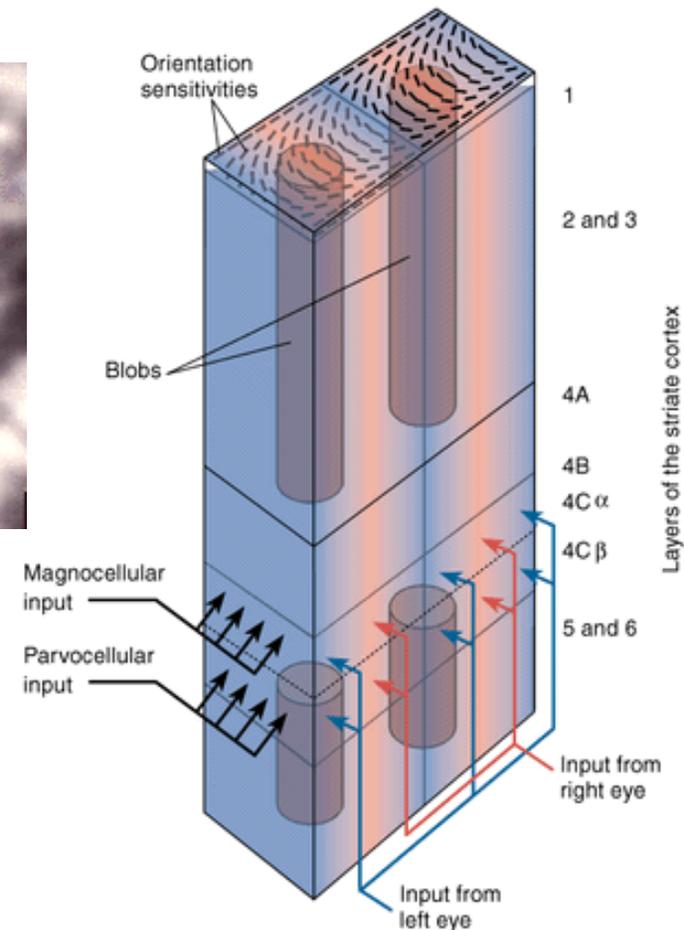
(Aus Gazzaniga et al., 1998)

## The Visual Cortex

### Primary Visual Cortex V1 or Striate Cortex:



**Orientation** and **ocular dominance** columns in a patch of the monkey visual cortex visualized with modern imaging techniques (Blasdel and Salama 1992). red to violet indicate orientation preference of cells varying from zero to 180 degrees from exclusive left to binocular to exclusive right



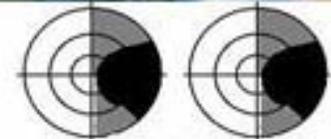
## The Visual Cortex: from the eyes to the brain

### *What is blindsight?*

The visual functions that can be elicited in response to stimuli presented within fields of cortical blindness have become known as **blindsight**.

The 'blind' in blindsight reflects the patients' claims not to see the stimuli at all, while the 'sight' refers to their residual or recovered ability to localize, detect and discriminate between such unseen stimuli.

This divorce between blindness and visual performance is captured in the term blindsight coined by Lawrence Weiskrantz and colleagues in 1974, and makes the phenomenon intriguing to psychologists, cognitive neuroscientists, and philosophers.

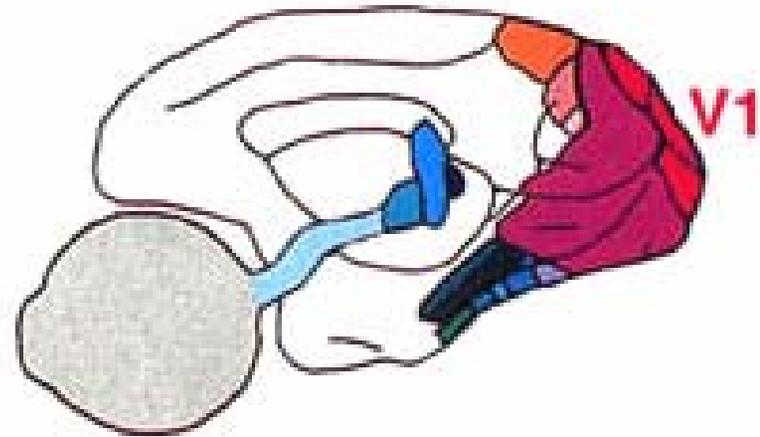
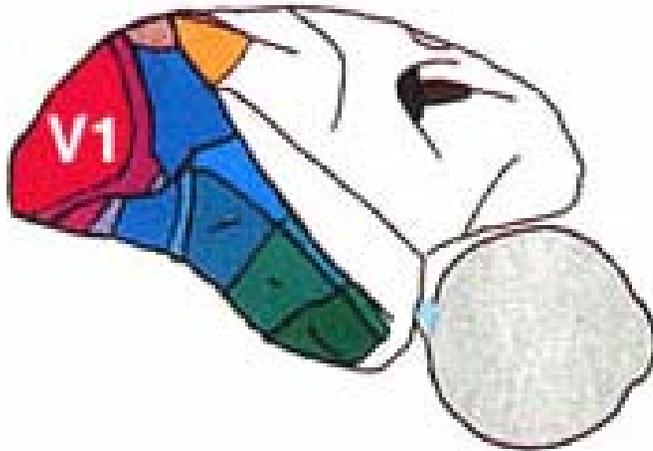


## Vision/ PNS/ Neurons & Perception

- *Interactions between neurons*

### Processing past the retina

**Extra-Striate Visual Cortex:** nearby visual areas where further image analysis takes place. Areas specialized for processing different aspects of vision, e.g., motion, color, form, etc.



## Sensation & Perception

- Perception is rapid and effortless (500ms)
- Perception involves multiple stages and transformations of mental representations
- Perception is the result of processes that construct mental representations of the information available in the environment: visual stimulus + stored representations + attentional state + emotional state +...
- Perception is always driven by expectations of how the world ought to look or sound based on our knowledge's.



# Perception

## Sensation & Perception

Sensation without perception: the plants

Perception involves Sensation

Illusory perception: the perceptual process construct a mental representation that does not accurately mirror the object in the environment

Perception without Sensation: hallucination

## Pattern Recognition

Refers to the step between the transduction and the perception of a stimulus in the environment and its categorization as a meaningful object.

### Visual Agnosia

Apperceptive Agnosia: object recognition fails as a result of difficulties in identifying the visual features that define a perceptual category

Associative Agnosia: object recognition fails because of difficulties in identifying the functional features that define a semantic category.

# PERCEPTION

## *Object Recognition and Perceptual Organization*

225	221	216	219	219	214	207	218	219	220	207	155	136	135
213	206	213	223	208	217	223	221	223	216	195	156	141	130
206	217	210	216	224	223	228	230	234	216	207	157	136	132
211	213	221	223	220	222	237	216	219	220	176	149	137	132
221	229	218	230	228	214	213	209	198	224	161	140	133	127
220	219	224	220	219	215	215	206	206	221	159	143	133	131
221	215	211	214	220	218	221	212	218	204	148	141	131	130
214	211	211	218	214	220	226	216	223	209	143	141	141	124
211	208	223	213	216	226	231	230	241	199	153	141	136	125
200	224	219	215	217	224	232	241	240	211	150	139	128	132
204	206	208	205	233	241	241	252	242	192	151	141	133	130
200	205	201	216	232	248	255	246	231	210	149	141	132	126
191	194	209	238	245	255	249	235	238	197	146	139	130	132
189	199	200	227	239	237	235	236	247	192	145	142	124	133
198	196	209	211	210	215	236	240	232	177	142	137	135	124
198	203	205	208	211	224	226	240	210	160	139	132	129	130
216	209	214	220	210	231	245	219	169	143	148	129	128	136
211	210	217	218	214	227	244	221	162	140	139	129	133	131
215	210	216	216	209	220	248	200	156	139	131	129	139	128
219	220	211	208	205	209	240	217	154	141	127	130	124	142
229	224	212	214	220	229	234	208	151	145	128	128	142	122
252	224	222	224	233	244	228	213	143	141	135	128	131	129
255	235	230	249	253	240	228	193	147	139	132	128	136	125
250	245	238	245	246	235	235	190	139	136	134	135	126	130
240	238	233	232	235	255	246	168	156	144	129	127	136	134

## ***Object Recognition and Perceptual Organization***

***Problems with object perception***

***The Gestalt Theory***

***Perceptual segregation***

***Contemporary approaches on object perception***

***Structural description models***

***Image description models***

## ***Object Perception***

### ***Problems with object perception***

***There is no “object neuron” (cf. face neuron)***

***The stimulus on the receptor is ambiguous***

Seeing objects from just one viewpoint result in an ambiguous information on the receptor

Inverse projection Problem: a particular image on the retina can be caused by different objects

***Objects can be hidden or blurred***

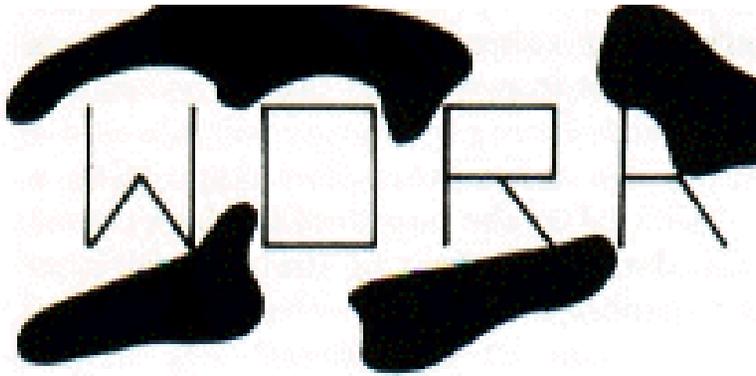
***Objects look different from different viewpoints***

## *Object Perception*

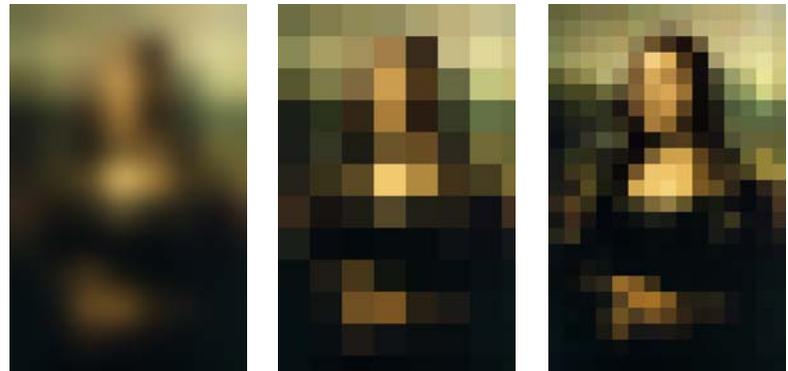
### *Problems with object perception*

*Objects can be hidden or blurred*

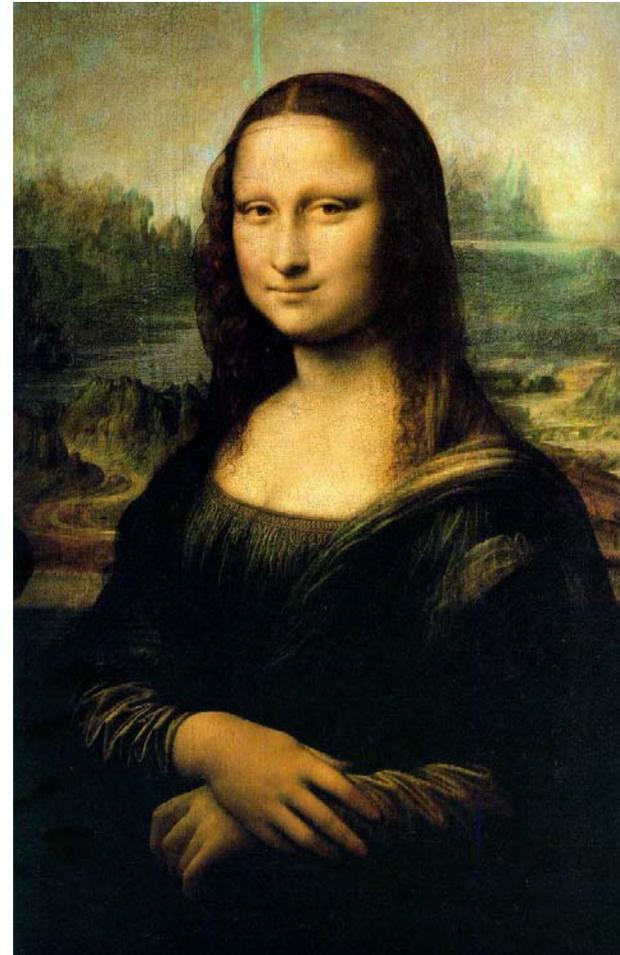
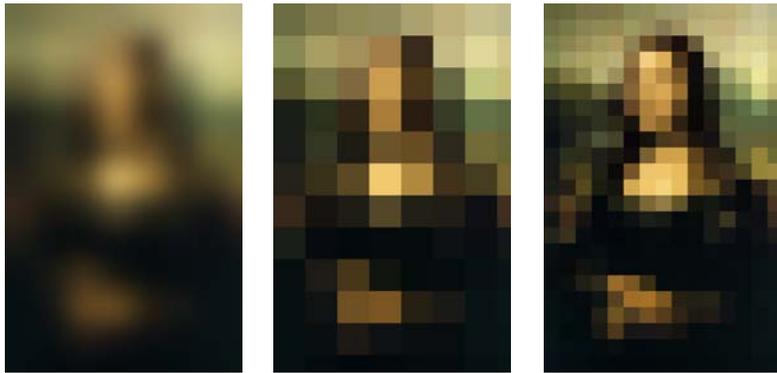
Occlusions



Blurred images



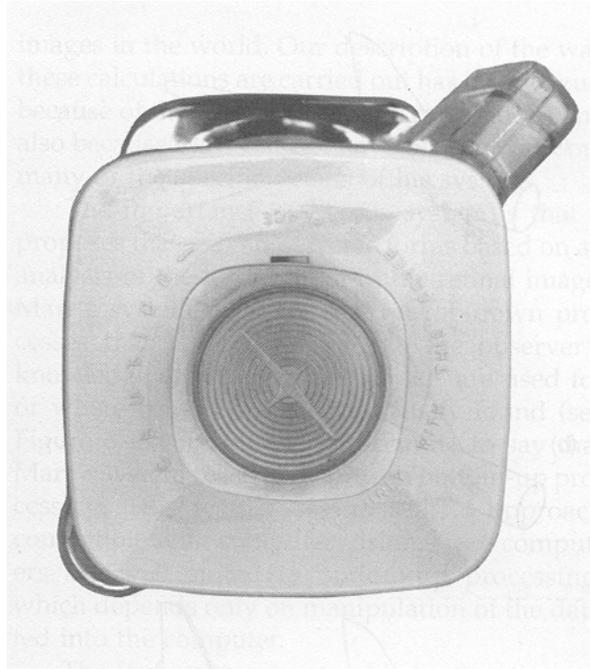
## *Object Perception*



## ***Object Perception***

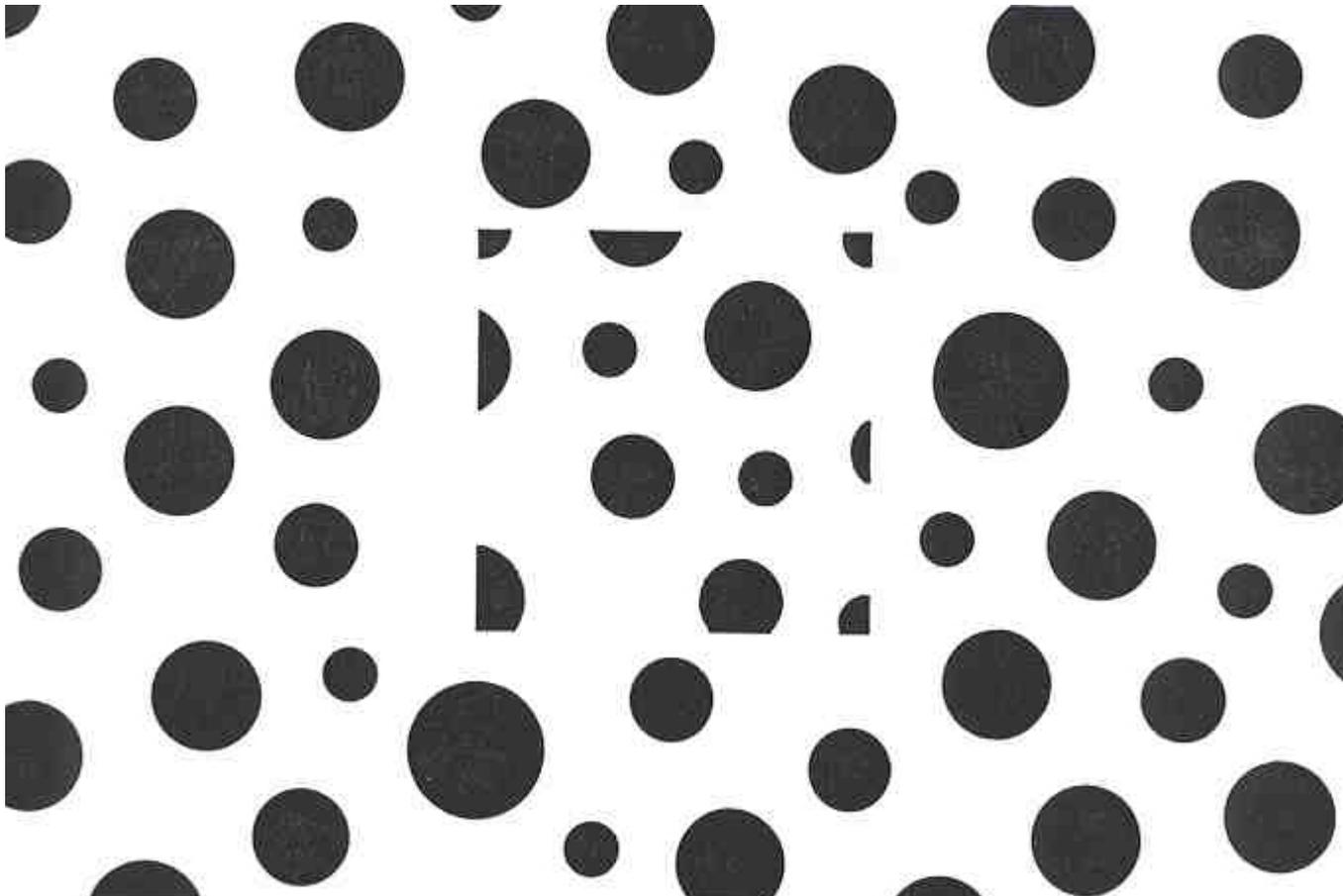
***Objects look different from different viewpoints***

***Viewpoint invariance:*** ability to recognize an object seen from different viewpoints or different captors



## ***Object Perception***

### **The Gestalt approach to object perception**



*Kanizsa's Subjective Contour Dot Window (Kanizsa, Organization in Vision, 1979)*

## ***Object Perception***

### ***The Gestalt Theory***

Wilhelm Wundt: first laboratory of scientific psychology (1879)



Founder of the ***Structuralism***:

Perception is created by combining elements called ***sensations***

### ***Gestalt Psychology:***

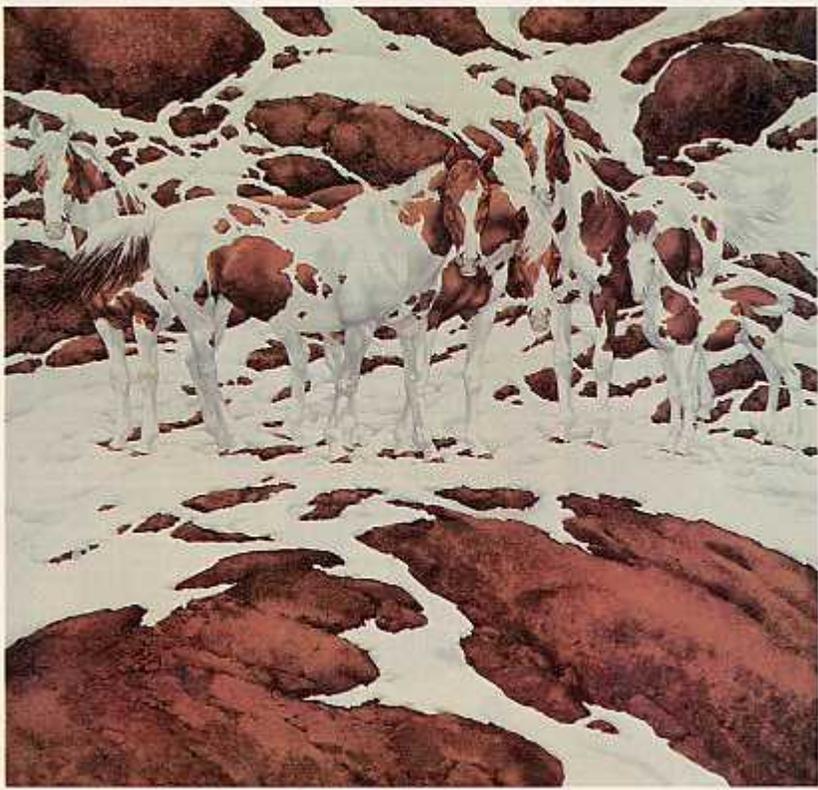
Max Wertheimer (1911): Apparent movement illusion (two stationary objects presented successively (50 ms ISI) in slightly different positions. No stimulation between in space between the 2 stimuli and therefore no sensations to explain the movement

M. Wertheimer, K. Koffka, I. Kohler: the Gestalt Psychologists: reject the idea that perception is build up on sensations

***The whole differs from the sum of its parts***

## ***Perceptual Organization:***

***How small elements become grouped into larger objects***

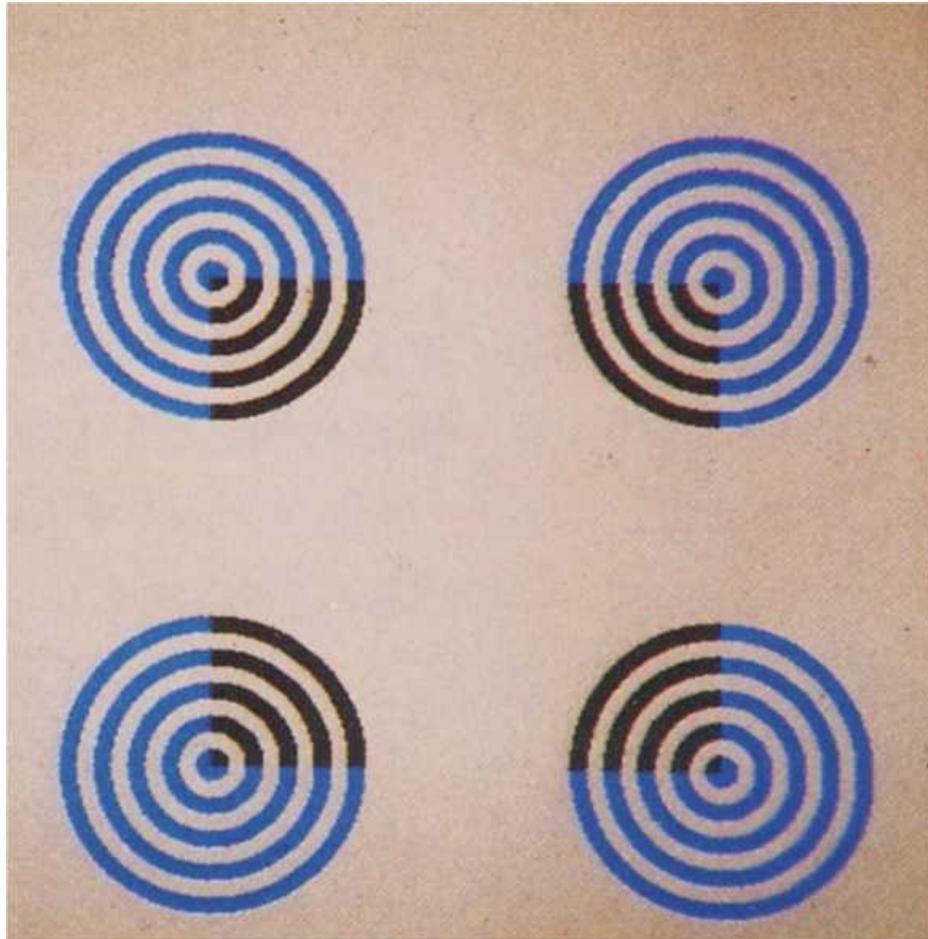


*B. Doolittle*

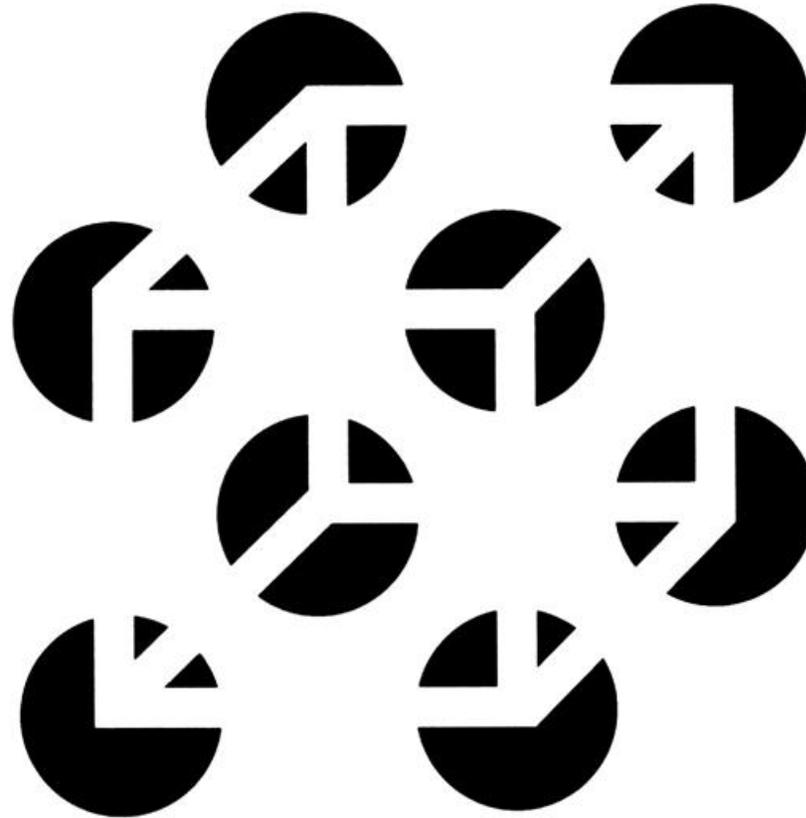


*R. C. James*

## *Perceptual Organization:*



## *Perceptual Organization:*



*Subjective Necker Cube (Bradley, Dumais, and Petry, 1976)*



## PERCEPTION

### *Perceptual Organization:*

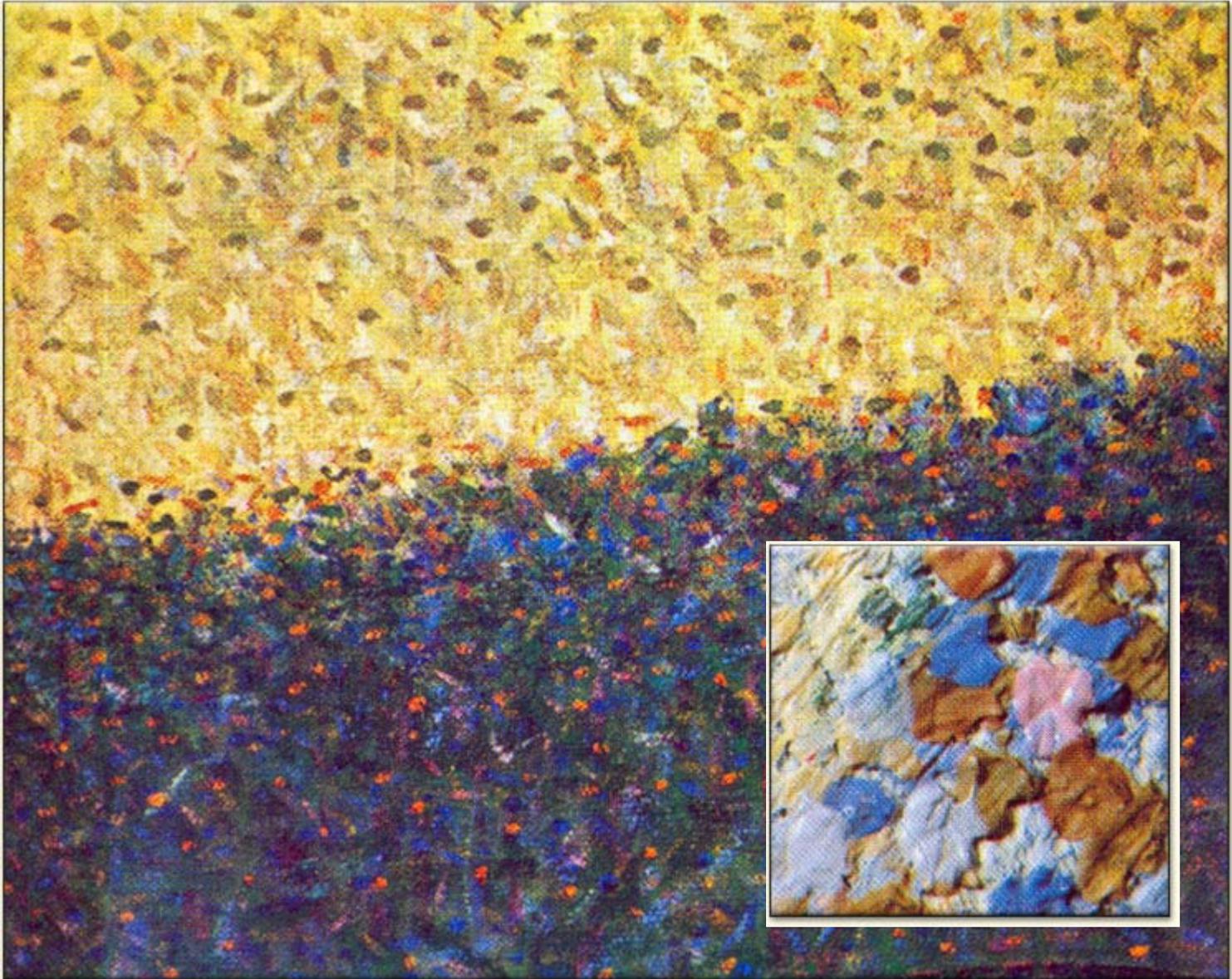


*Sunday Afternoon on the Island of La Grande Jatte (Un dimanche après-midi à l'Île de la Grande Jatte), Georges Seurat, 1884-1886.*



San José State  
UNIVERSITY

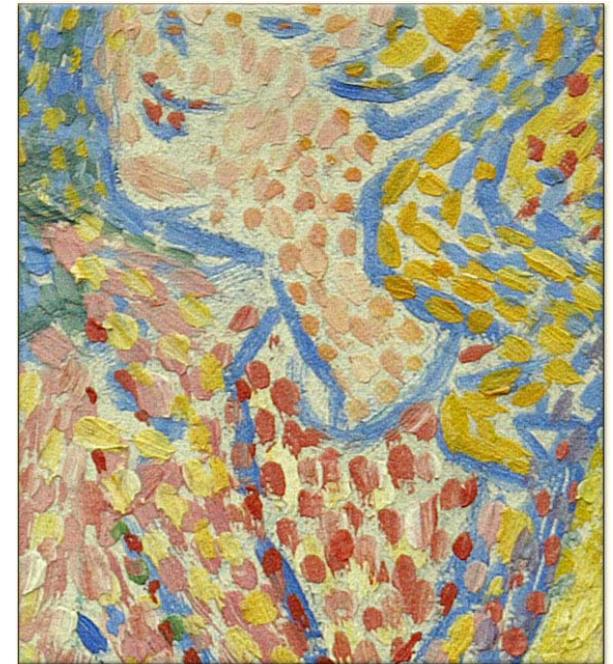
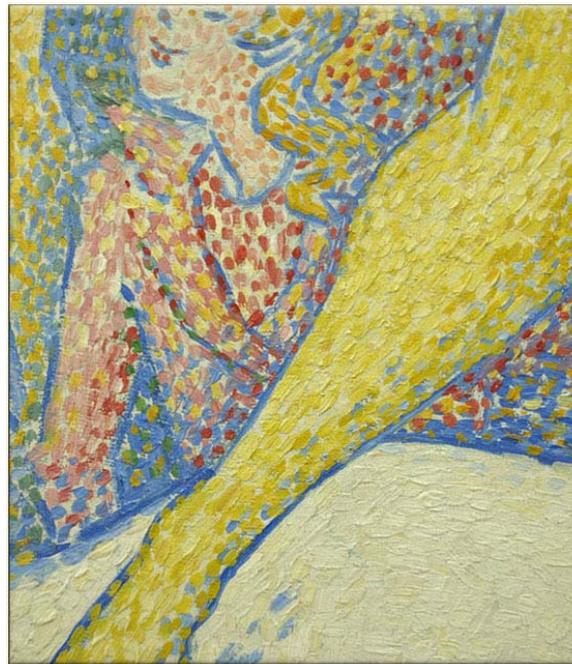
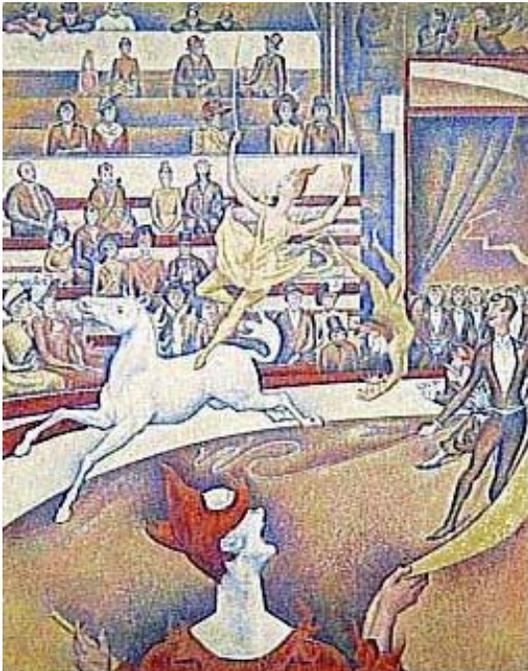
# PERCEPTION



## PERCEPTION

### ***Perceptual Organization:***

***Divisionism (neo-impressionism)*** is a broader term meaning that it is possible to obtain brighter hues of color such as green, orange and purple, by a series of dots (or blobs) of both primary colors so that they are optically intermingled in the spectator's eye (rather than being pre-mixed).



*The Circus*, Georges Seurat, 1890-91

# PERCEPTION

## *Perceptual Organization:*

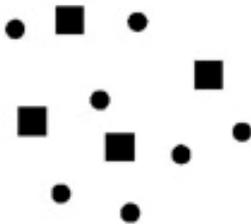


*Untitled*, Larry Poons, 1960s.

## *The Gestalt Laws of Perceptual Organization:*

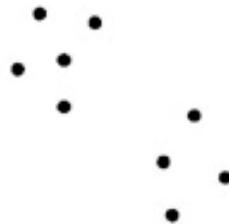
A

similarity



B

proximity



C

good continuation



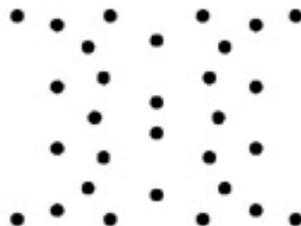
D

closure



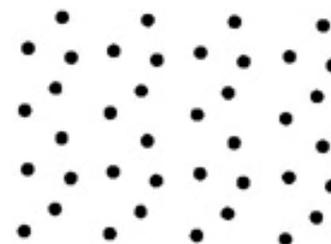
E

symmetry



F

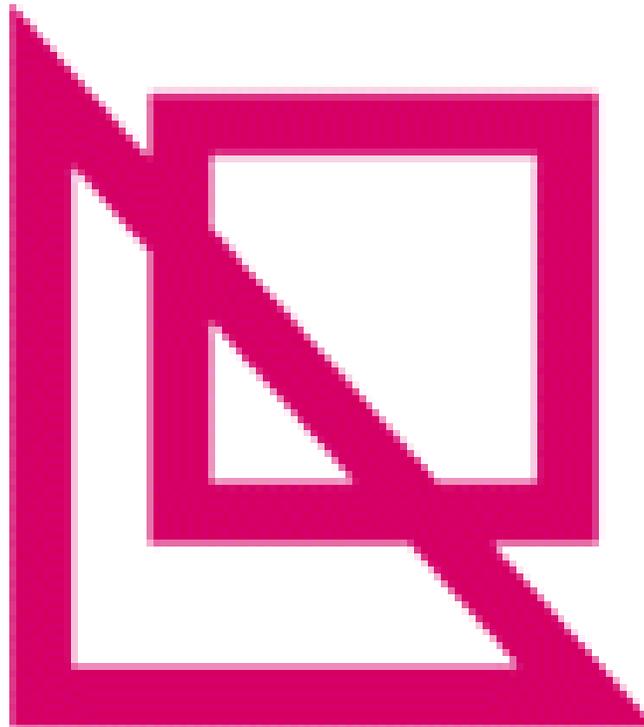
periodicity



## ***Perceptual Organization:***

- ***Law of Good figure*** (*pragnanz* or *law of simplicity*) : central law of Gestalt psychology.

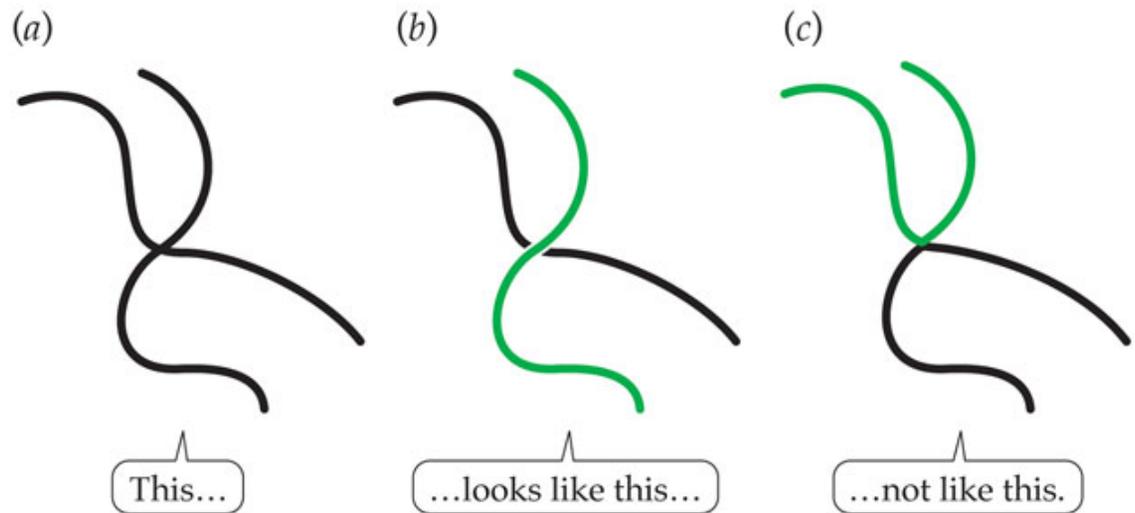
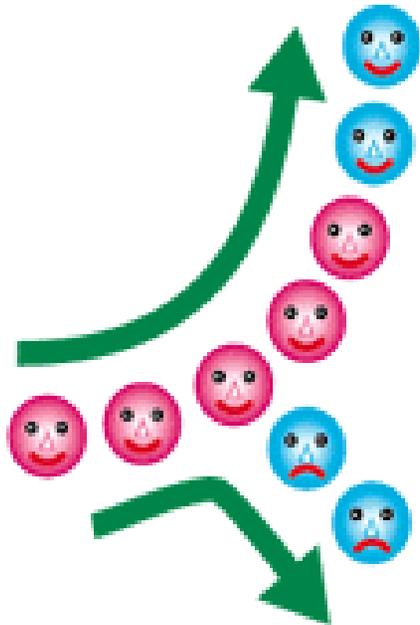
*“Every stimulus pattern is seen in such a way that the resulting structure is as simple as possible”.*



## **Perceptual Organization:**

### **•Law of Good Continuation:**

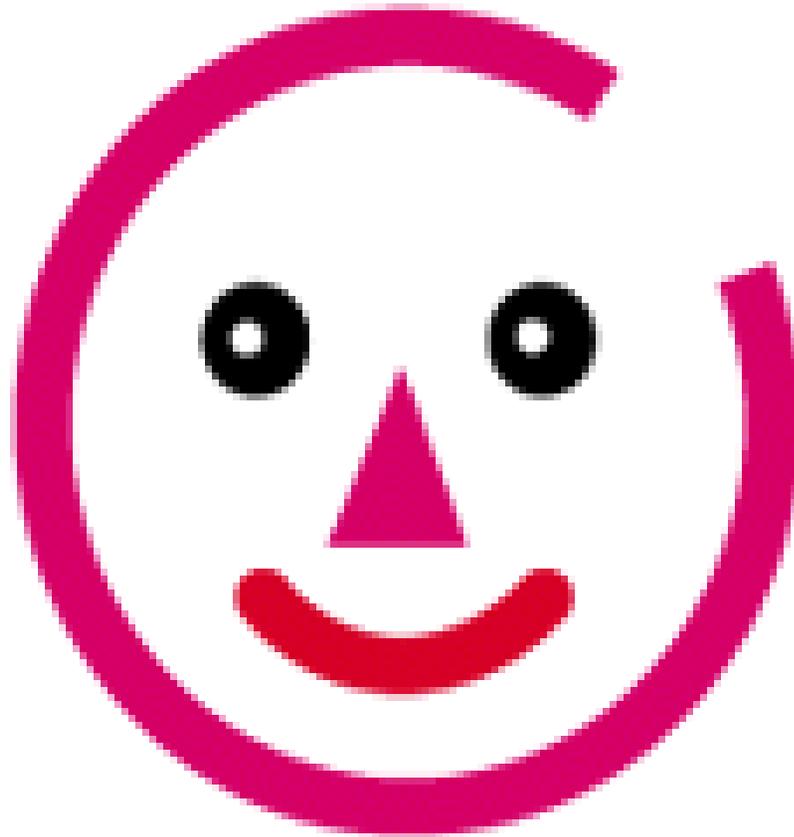
*“Points that, when connected, result in straight or smoothly lines are seen as belonging together and the lines tend to be seen in such a way as to follow the smoothest path”.*



## ***Perceptual Organization:***

- ***Law of Closure:***

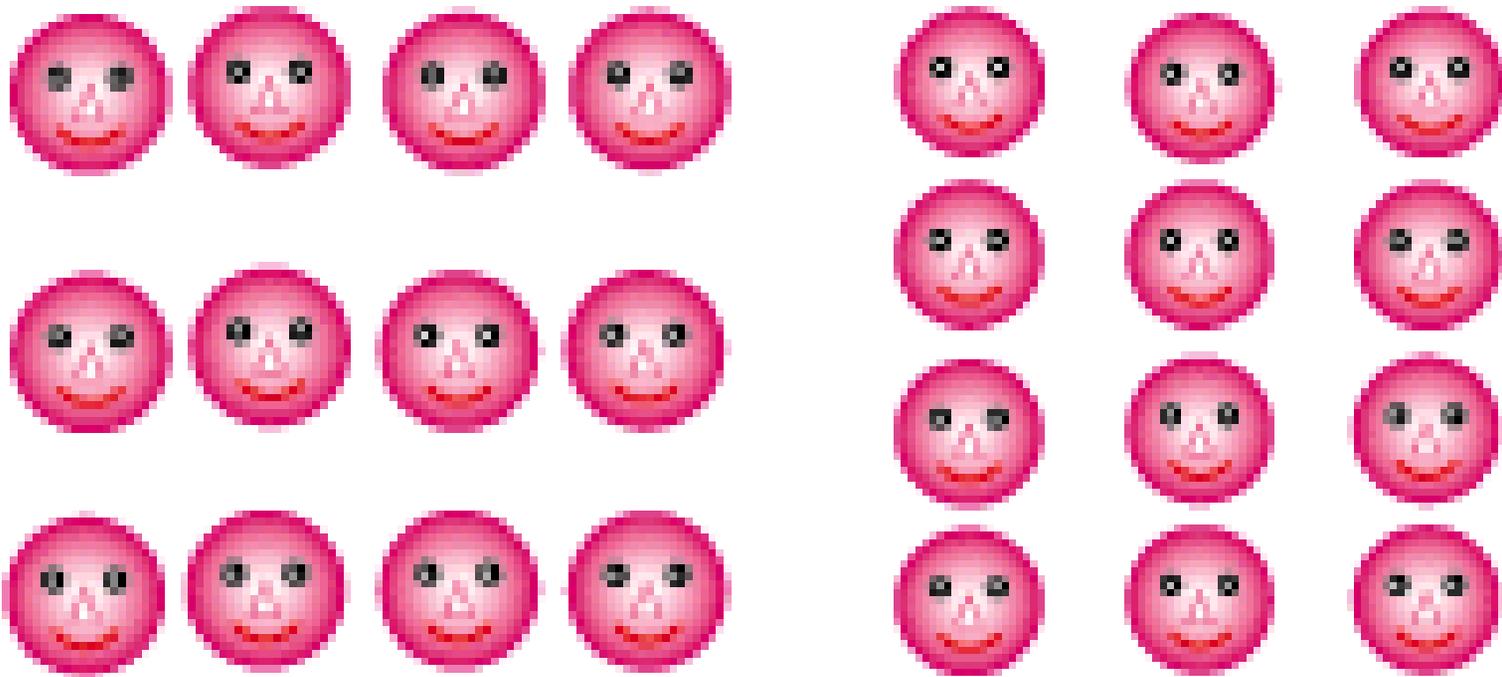
*“We tend to enclose a space by completing a contour and ignoring gaps in a figure ”.*



## ***Perceptual Organization:***

- ***Law of Proximity (nearness):***

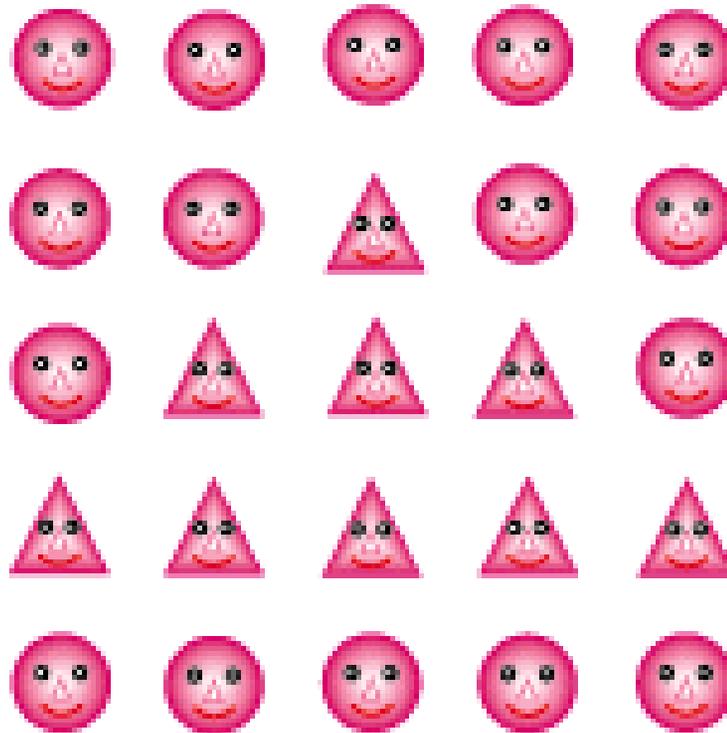
*“Things that are near to each other appear to be group together”*



## ***Perceptual Organization:***

- ***Law of Similarity:***

*“Similar things appear to be group together”.*



## ***Perceptual Organization:***

### **•Law of Similarity:**

*“Similar things appear to be group together”.*

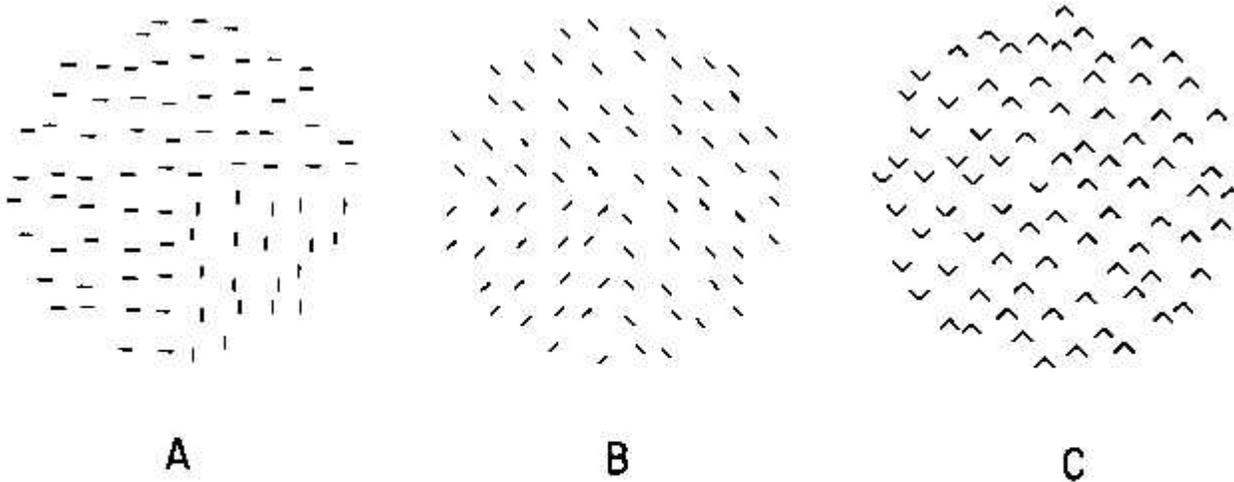


FIG. 6.6. The task is to locate the region of the field containing the disparate elements. These panels show how elements group on the basis of similar line slope to make the task easy in Panels A and B but difficult in Panel C. (Adapted from Olson & Attneave, 1970.)

## ***Perceptual Organization:***

## ***Physiological validation of Gestalt Theory:***

- *Neurons that respond to grouping.*

## ***From laws to heuristics:***

Rules that provide a best-guess solution to a problem

## ***Algorithms***

Procedure that is guaranteed to solve a problem

## ***Perceptual Organization:***

***Perceptual segregation: How objects are separated***

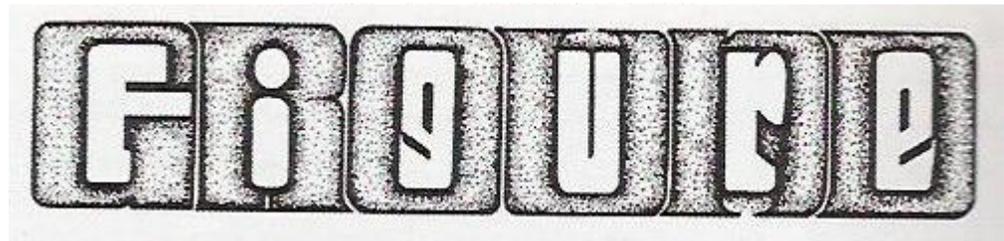
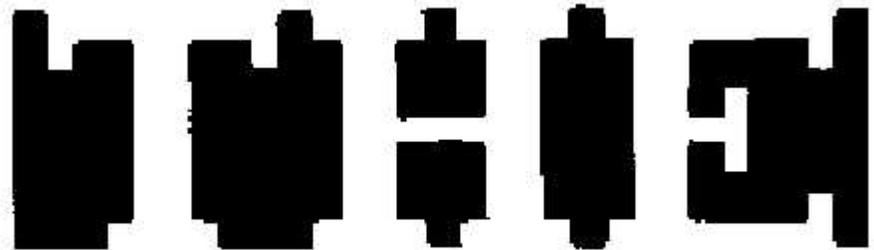
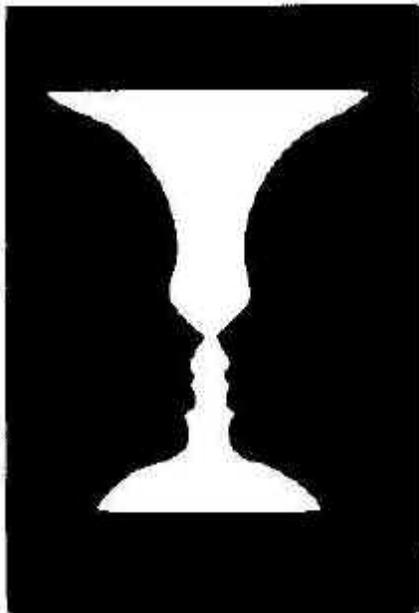
***Figure-Ground segregation***

***Properties of figure-ground segregation:***

***-Thinglike***

***- Border ownership***

***Reversible figure-ground***



## ***Perceptual Organization:***

### ***Perceptual segregation:***

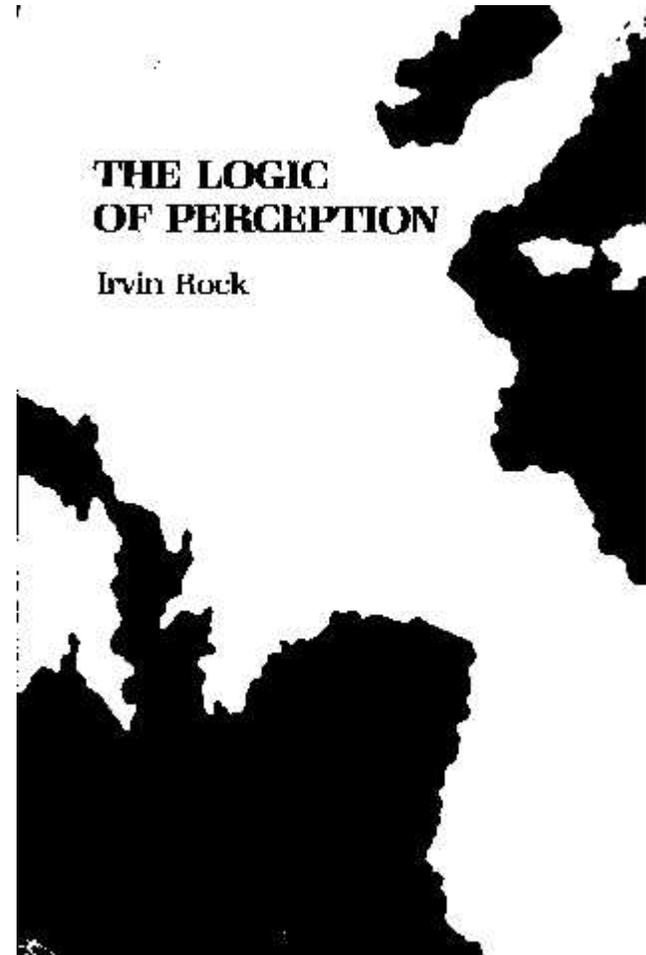
### ***Figure-Ground reversal***

### ***What factors determine which area is Figure?***

The lower region of a display tends to be seen as

Figure

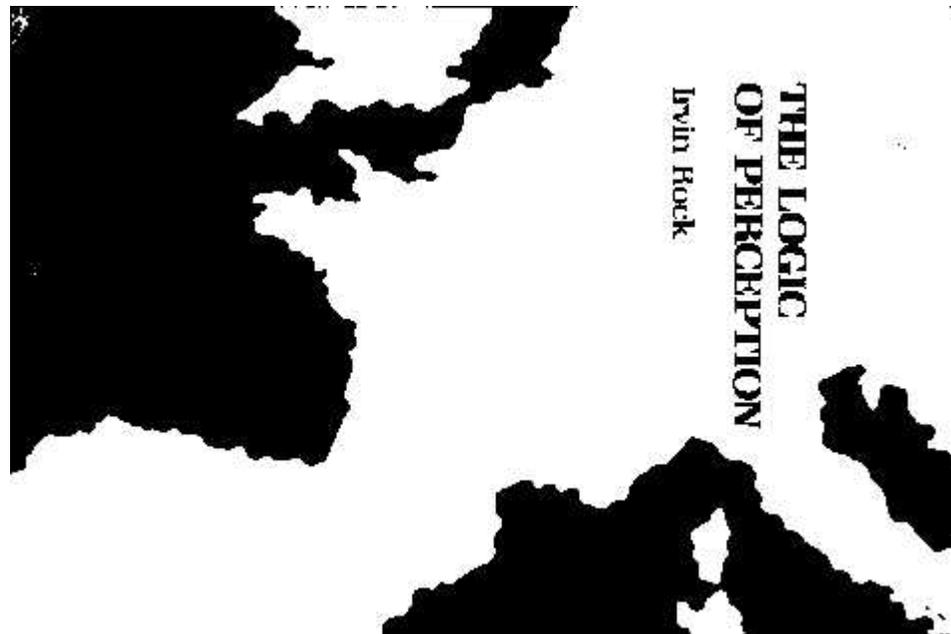
Symmetry, Size, Orientation and meaning



***Perceptual Organization:***

***Perceptual segregation:***

***Figure-Ground reversal***

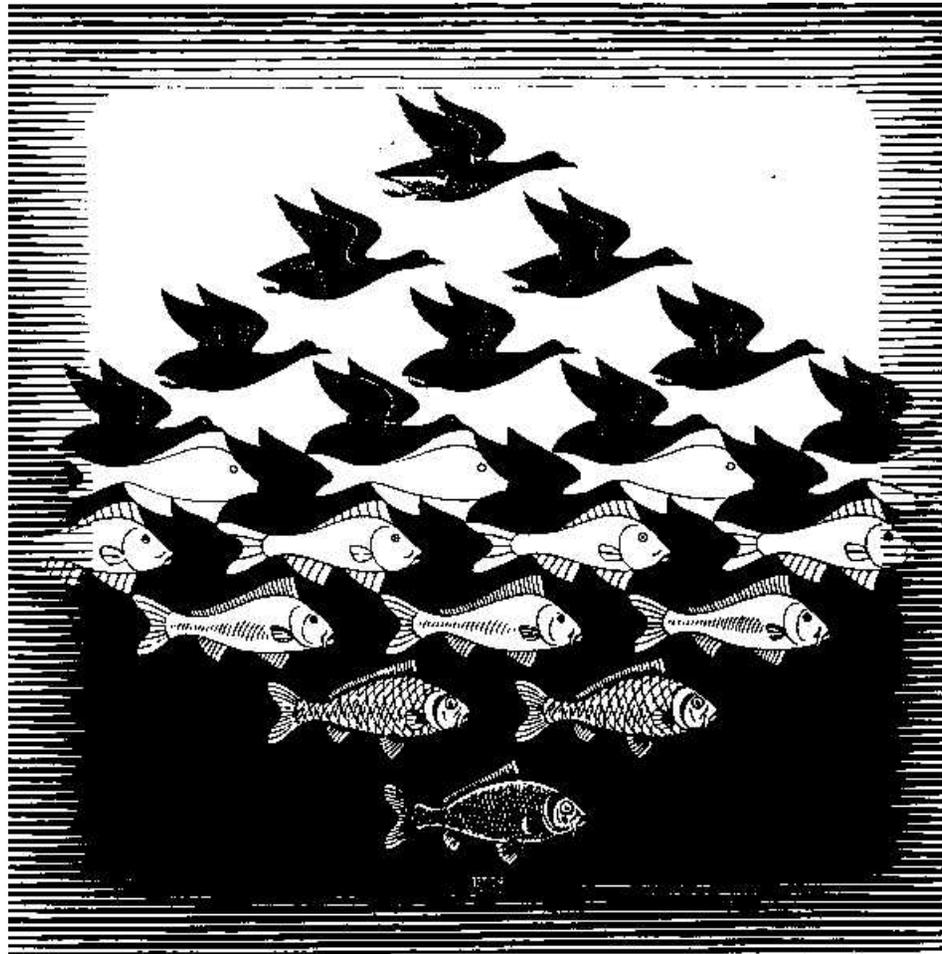


# PERCEPTION

***Perceptual Organization:***

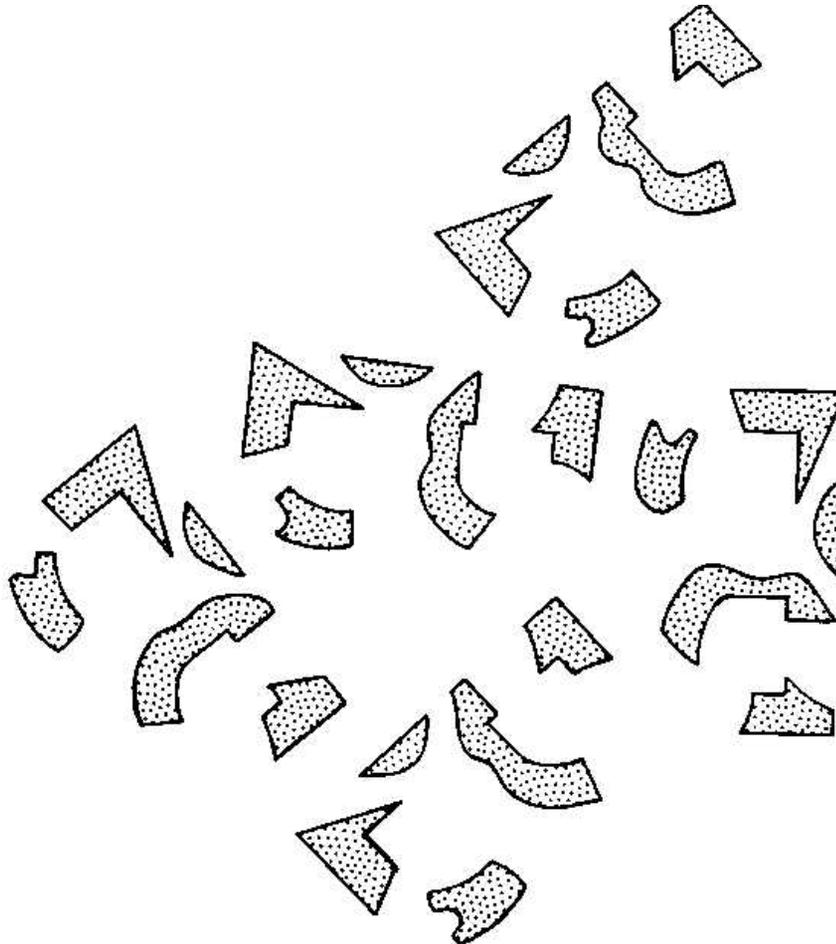
***Perceptual segregation:***

***Figure-Ground segregation***



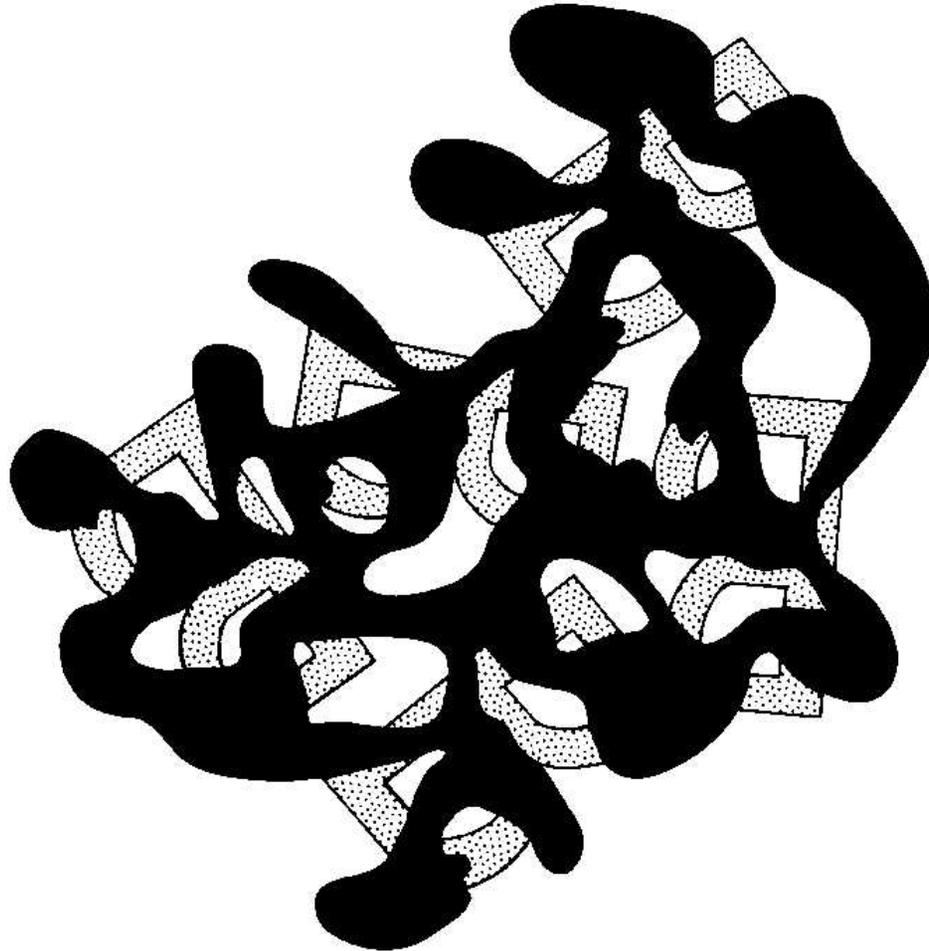
## ***Perceptual Organization:***

Depth edges vs. occlusion edges



***Perceptual Organization:***

***Bregman's letters***



***Perceptual Organization:***

***Modern research on object perception***

***Recognizing objects from different viewpoints***

***Structural-description models***

***Volumetric features: D. Marr (1982)***

***Recognition by components RBC theory: I. Biederman  
(1987)***

Geons: geometric ions: view-invariant properties.

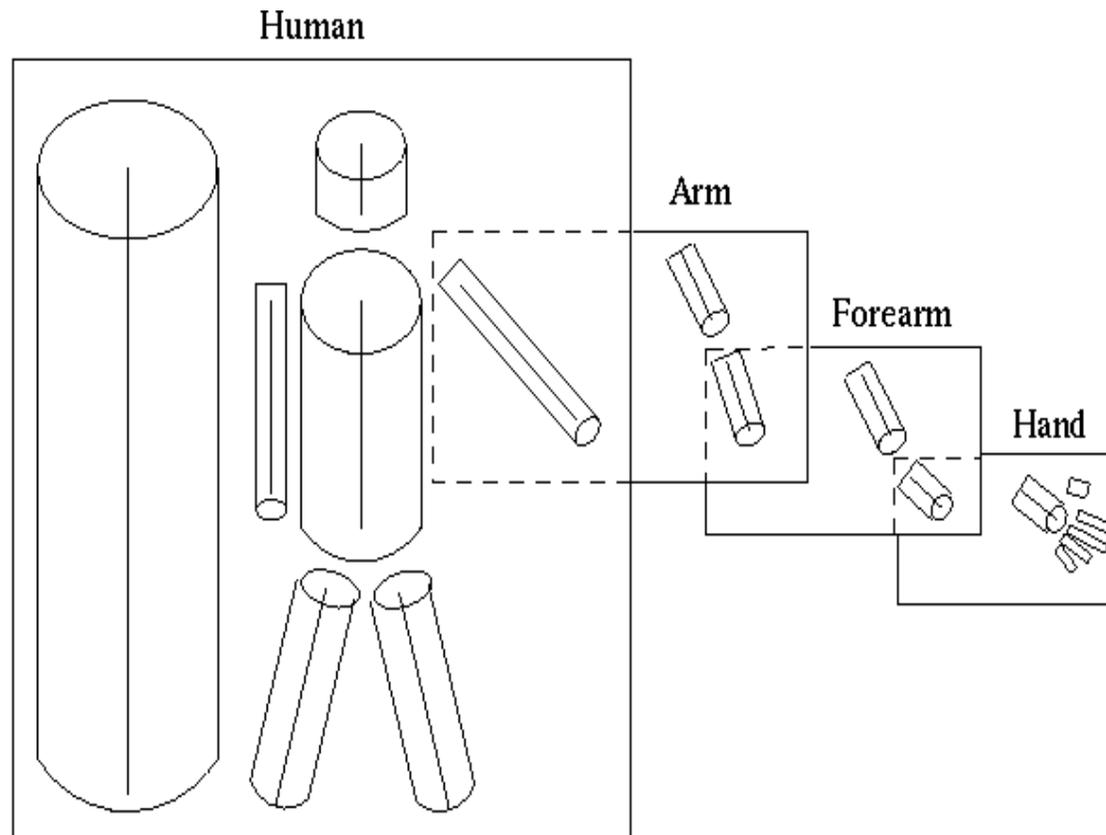
Principal of componential recovery

***Image-description models:***

## ***Perceptual Organization:***

### ***Structural-description models***

#### ***Volumetric features: D. Marr (1982)***



## ***Perceptual Organization:***

### ***Structural-description models***

#### ***Volumetric features: D. Marr (1982)***

## **Marr (1982): Vision**

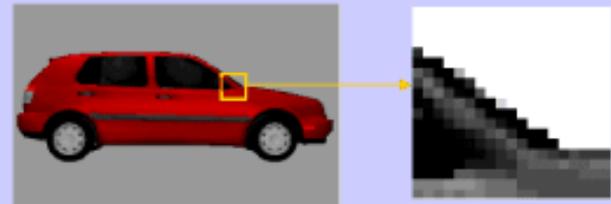
*A Computational Investigation into the Human Representation and Processing of Visual Information*

- Marr proposed 4 “stages” of representation:
  - » Image
  - » Primal Sketch
  - » 2<sup>1/2</sup>-D Sketch
  - » 3-D Model
- Each representation has its own set of primitives

6

## **Image**

- Represents: Light Intensity



- Primitives: Intensity values

7

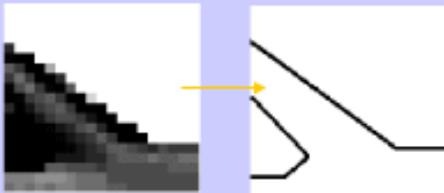
## *Perceptual Organization:*

### *Structural-description models*

*Volumetric features: D. Marr (1982)*

## Primal Sketch

- Represents: Intensity **changes** (zero crossings)

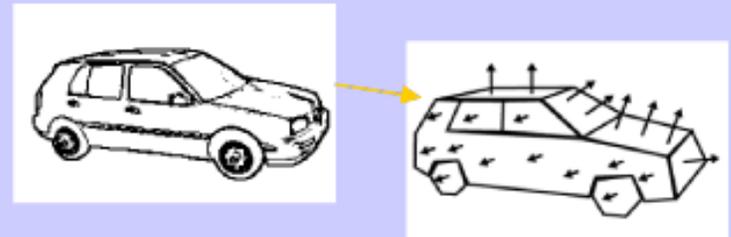


- Primitives: Edges

8

## 2<sup>1/2</sup>-D Sketch

- Represents: Visible surfaces



- Primitives: Oriented surfaces

9

## *Perceptual Organization:*

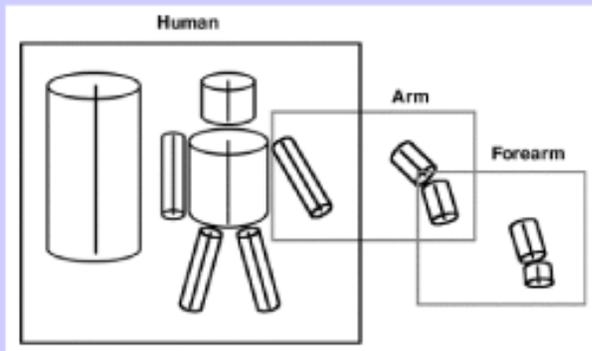
### *Structural-description models*

*Volumetric features: D. Marr (1982)*

10

## 3-D Model

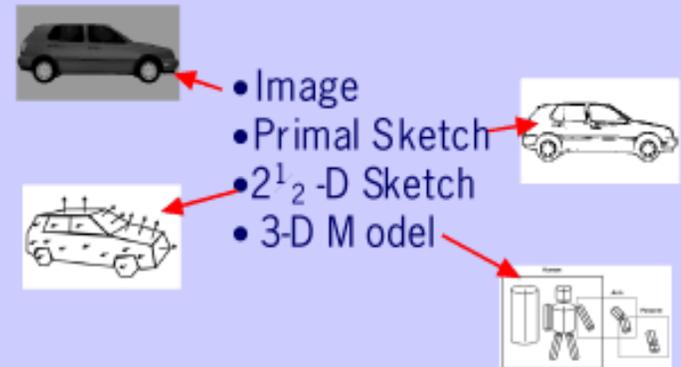
- Represents: 3-D Structure



- Primitives: Oriented cylinders

11

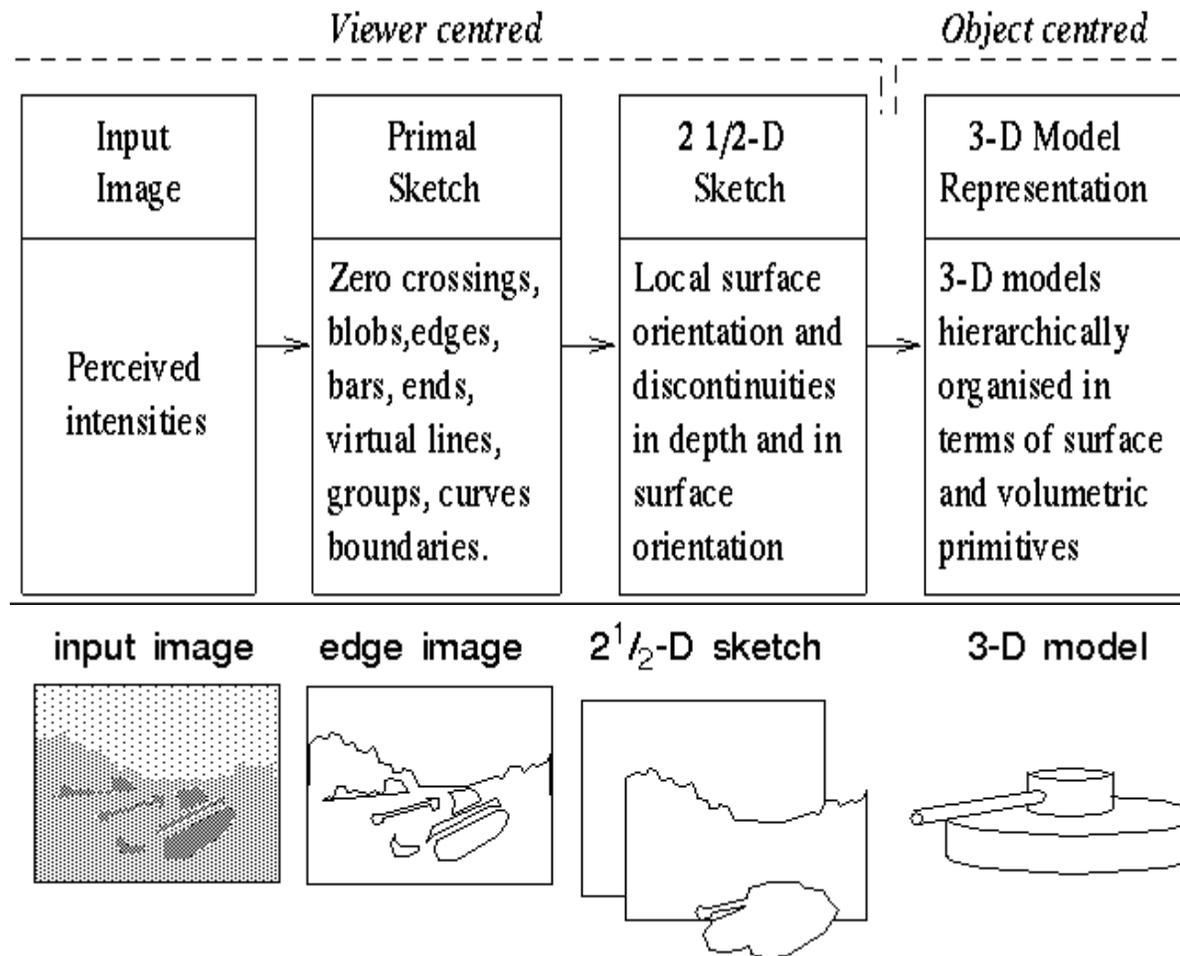
## Marr's Theory: 4 Stages of Representations



# PERCEPTION

## *Perceptual Organization:*

### *Structural-description models: Volumetric features: D. Marr (1982)*



## ***Perceptual Organization:***

***Structural-description models: Volumetric features: D. Marr (1982)***

12

## **Representing 3D Structure**

- If we can represent the full 3D structure of an object, we have solved the problem of object constancy: The same representation will be extracted from any viewpoint

13

## **The Problem with Marr's Theory**

- Computationally intractable:
  - » Not clear how 2 1/2-D sketch can be computed (Marr himself died just before his book was published)
  - » Impossible to fully represent 3-D structure from one view

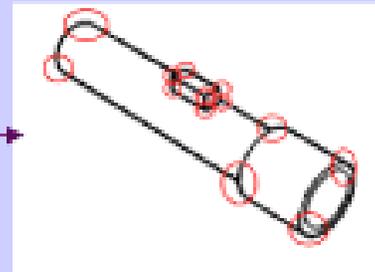
## *Perceptual Organization:*

14

## Recognition-By-Components (RBC; Biederman, 1987)

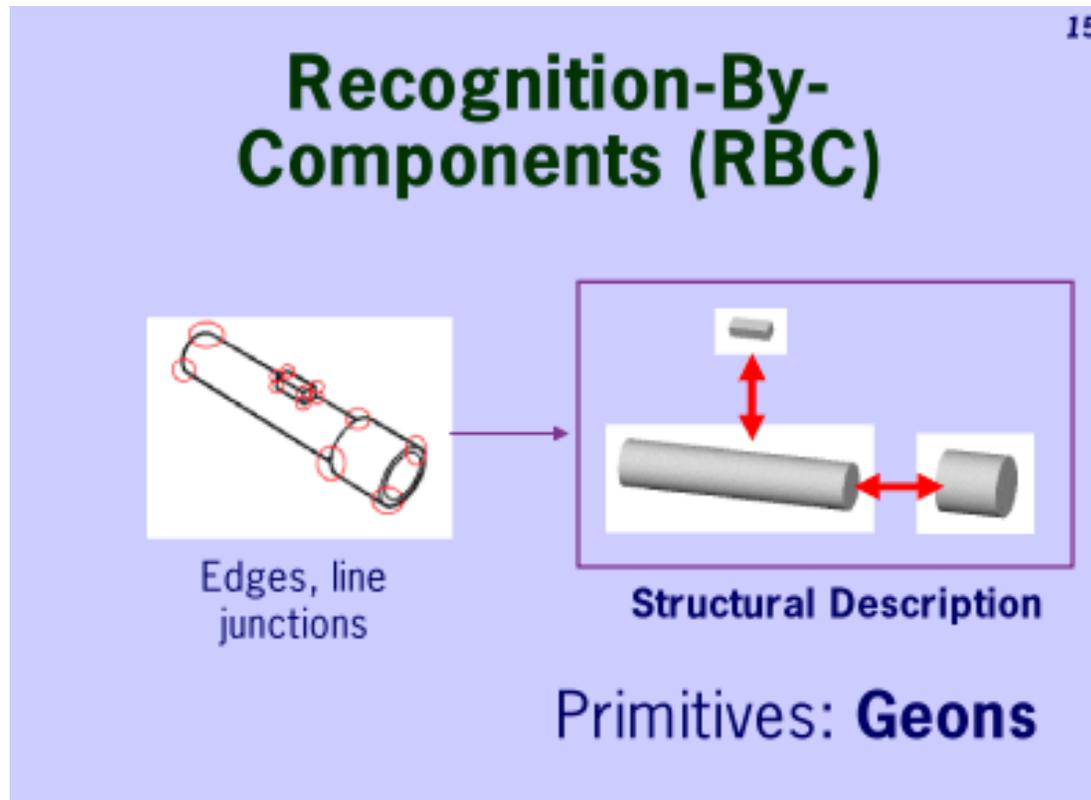


Image

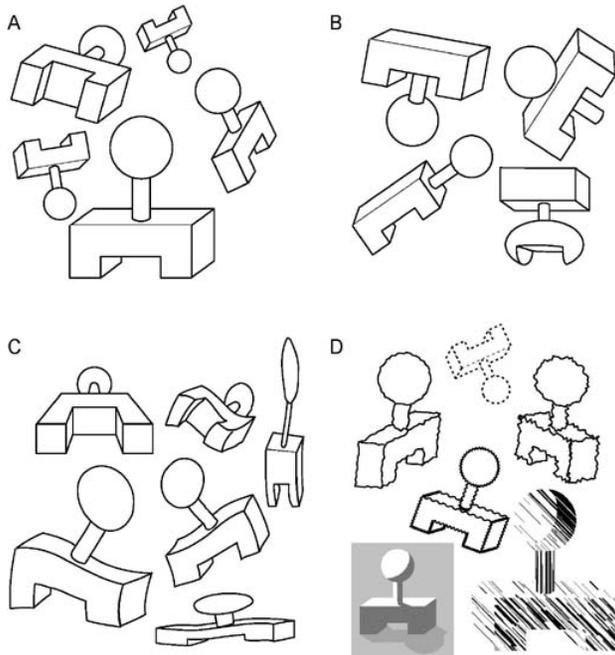


Edges, line  
junctions

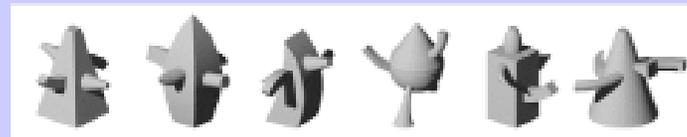
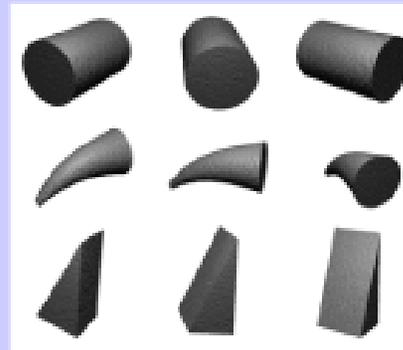
## *Perceptual Organization:*



## Perceptual Organization:



## More Geons

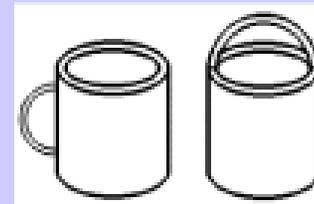


## *Perceptual Organization:*

17

### More About RBC

- Geons constitute an “alphabet” of primitives
- Structural descriptions code both geons and relations between geons
- Structural descriptions (partially) represent 3D structure



## *Perceptual Organization:*

# Support for RBC: Contour- Deletion Experiments

19



<- Complete

<- Recoverable

<- Non-recoverable

## *Perceptual Organization:*

21

### **Strengths of RBC**

- Achieves partial object constancy
- Relatively few steps in object recognition process
- Efficient object representations
- Intuitively appealing

## Face Perception

### **Modularity/ *Face Perception***

Specialized module for face recognition (Farah, 1990, 1998)

Prosopagnosia: Face blindness, i.e. selective inability to recognize faces.



Prosopagnosia A prosopagnosic might not even be able to recognize his/her face in a mirror.

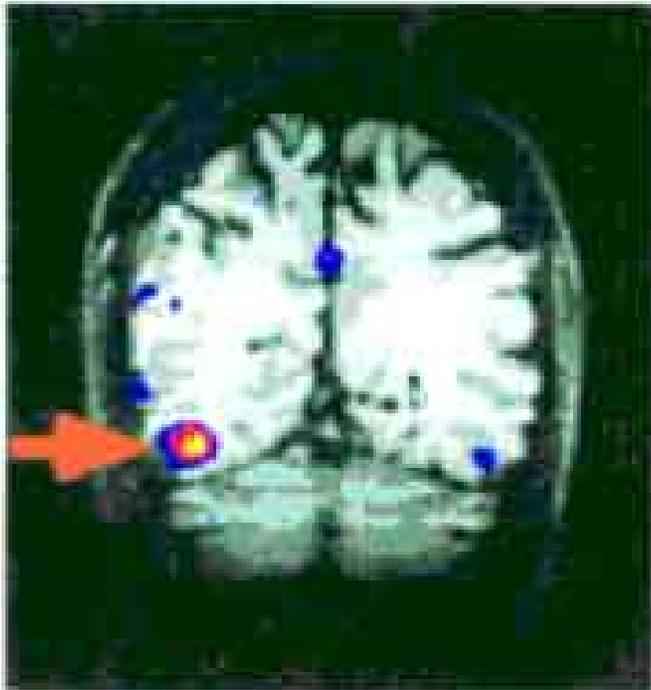
“Is Self Special? A critical review of Evidence from experimental psychology and cognitive neuroscience”. Gillihan & Farah, 2005

Some rare cases have been reported of prosopagnosic not being able to recognize human faces but able to recognize the faces of their farm animals (McNeil & Warrington, 1993).



# PERCEPTION

## Modularity/ *Face Perception/ FFA or Fusiform gyrus*



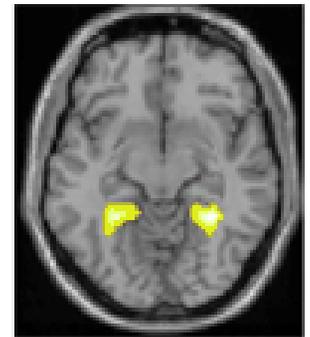
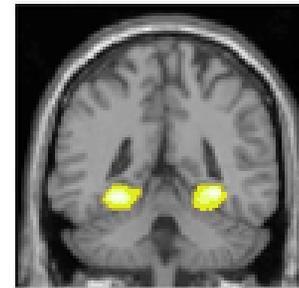
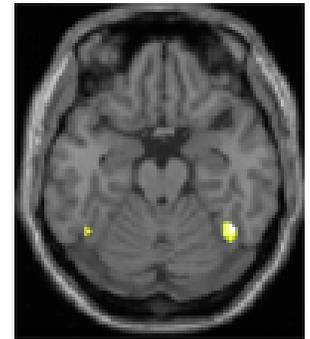
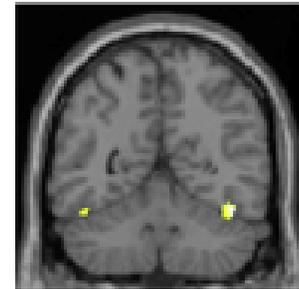
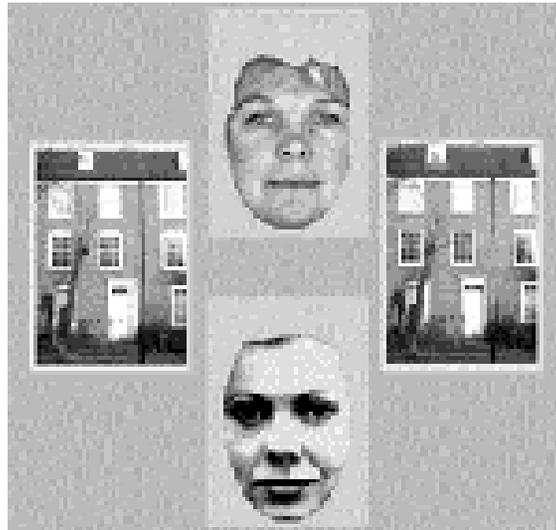
FFA

	Faces	No Eyes	Eyes	Houses
% MR Signal	1.8	1.7	1.3	0.6

	Faces	Upright Cartoons	Inverted Cartoons	Objects
% MR Signal	1.7	1.7	1.4	0.7

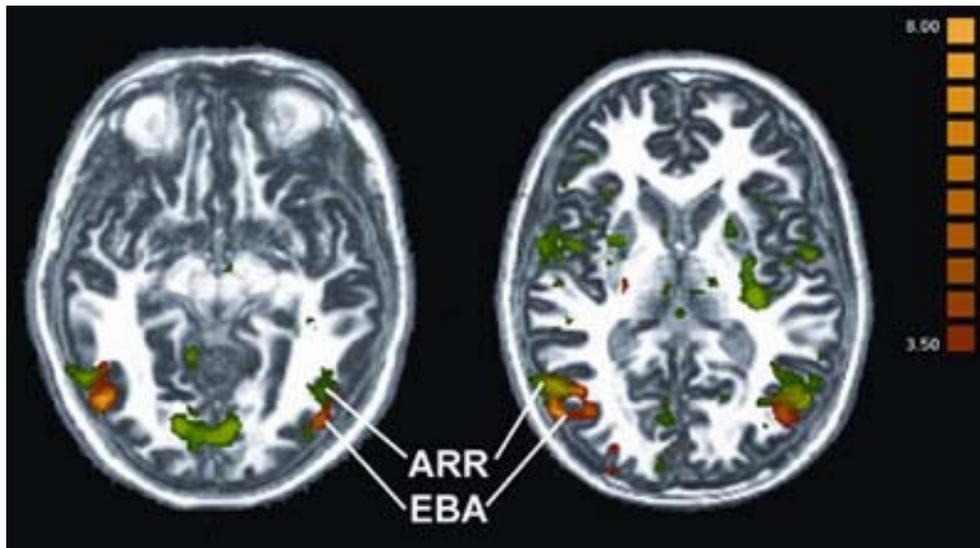
## **Modularity/ *Face Perception/ FFA vs. PPA***

***A module for the faces, a module for the places***



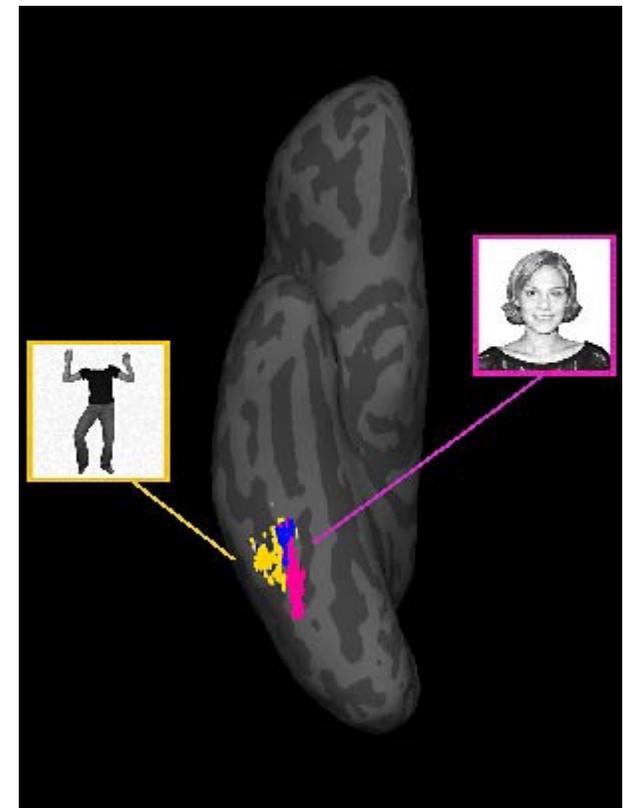
## Modularity/ **EBA & ARR**

**A module for the body, a module for the actions**



Extrastriate Body area EBA  
Action Related Region ARR

nature  
REVIEWS NEUROSCIENCE

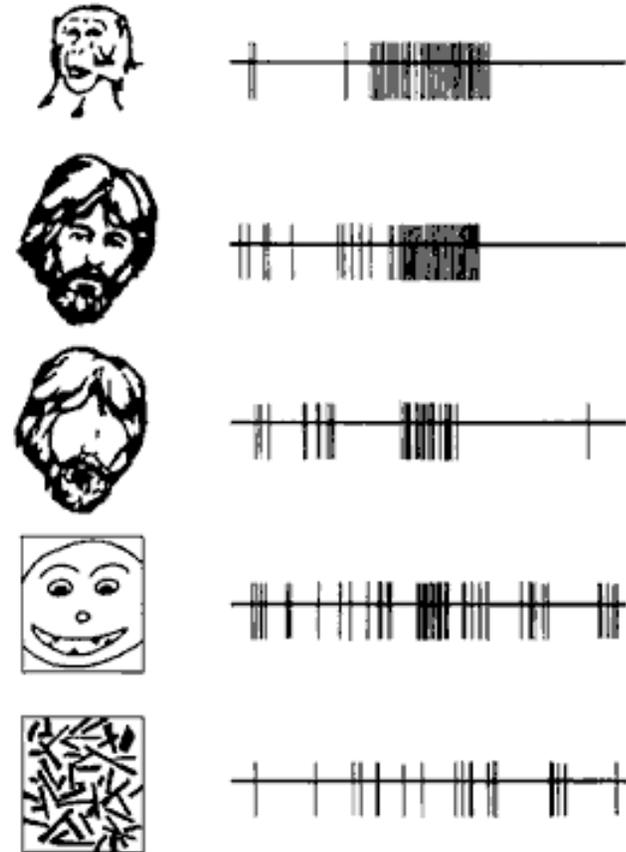


*N. Kanwisher et al., 2005*

## **Modularity/ Face Perception**

Inferotemporal cortex:

E. Rolls & M. Tovee (1995) Monkey



*Responses of a neuron in a monkey's area IT to various stimuli. This neuron responds best to a full face, as shown by its response to monkey and human faces in the top two records. Removing the eyes or presenting a caricature of a face reduces the response. This neuron does not respond to a random arrangement of lines. (From Bruce, Desimone, & Gross, 1981.)*

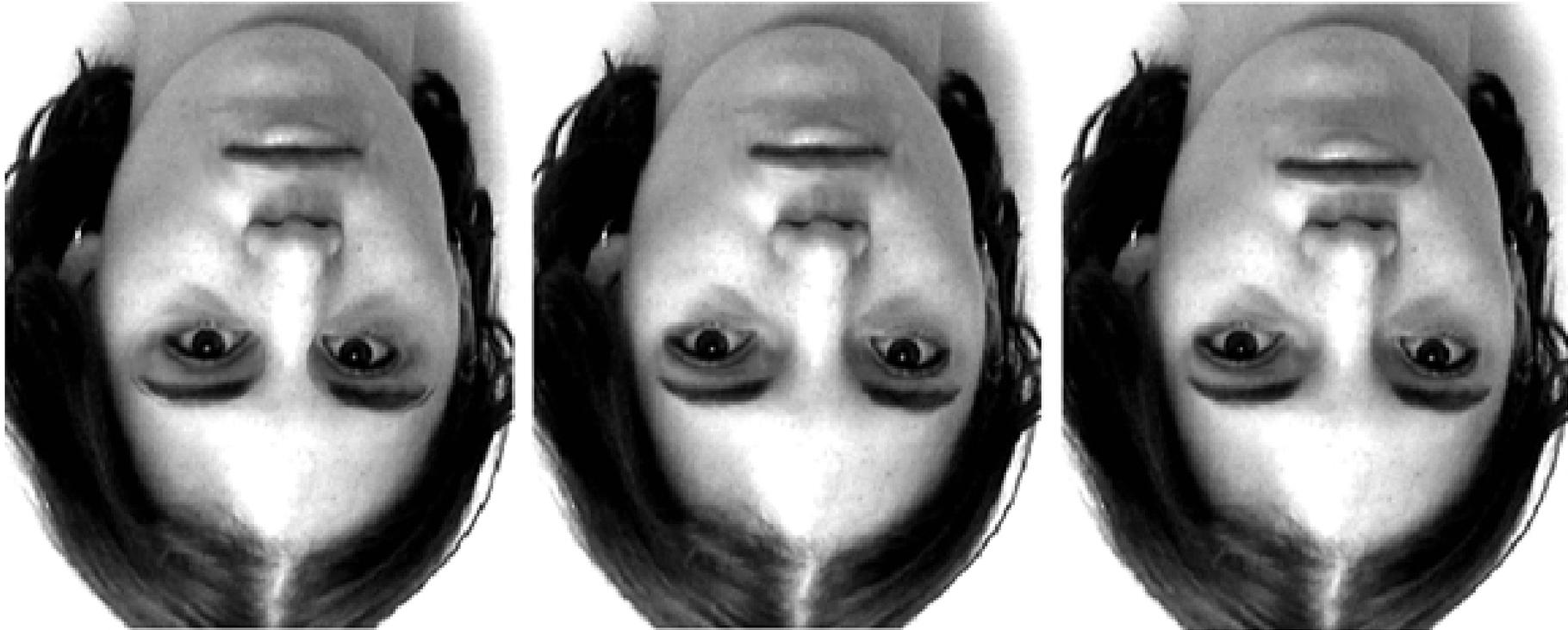
## ***Modularity/ Face Perception***

Ex: inverted vs. upright faces



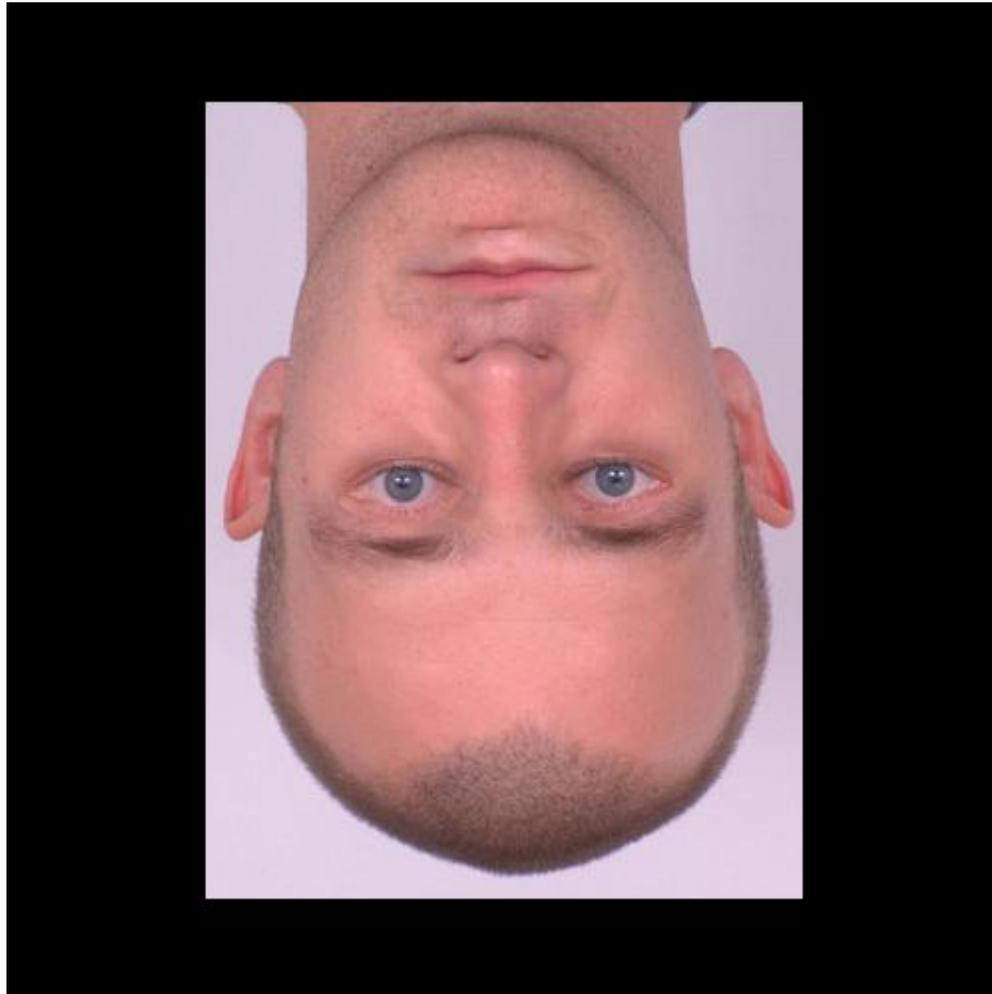
## **Modularity/ *Face Perception***

**Ex: inverted vs. upright faces**



Because the most faces we see during this 'training' period are upright, the expertise we gain is orientation-specific. Contrasting perceptual skills during processing of upright faces with those during processing of inverted faces should reveal something about the nature of expert face processing mechanisms.

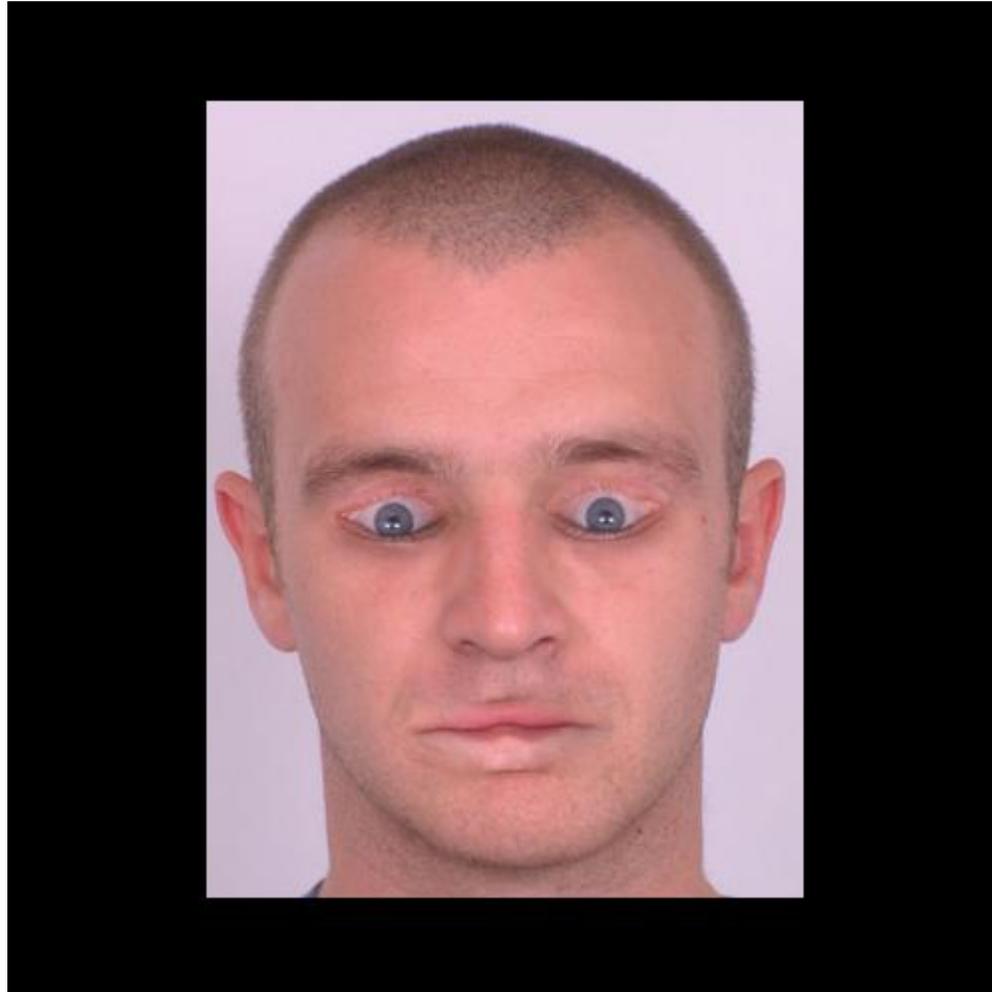
# PERCEPTION



# PERCEPTION



# PERCEPTION



## **Modularity/ Face Perception**

Evidence for modular processing:

Holistic vs. Analytic processing:

Object vs. part recognition task:

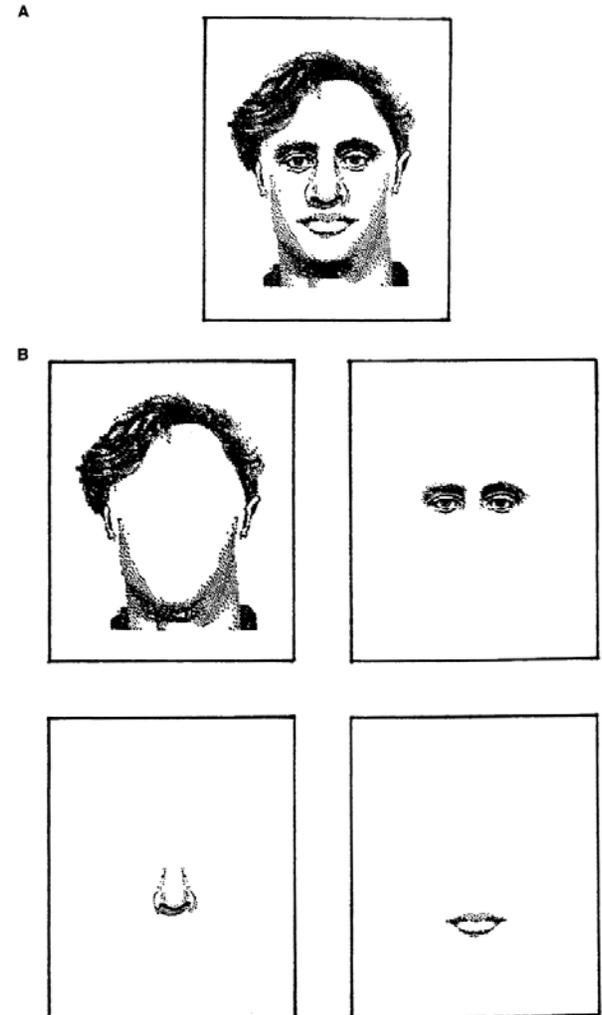
Phase 1: learning the name of upright faces and objects.

Phase 2: recognizing faces or objects in the whole condition.

Phase 3: recognizing parts of faces or objects.

***Analytic face recognition < analytic object recognition.***

Diamon & Carey, 1986: to recognize objects, we need *first-order relational information*. To recognize a face, the authors proposed the existence of a *second-order relational information process*.



## ***Speech Perception***

Phoneme: speech sound or phonological segment that makes a difference in meaning

Speech spectrogram: physical acoustic energy of an utterance as a function of frequency and time

Formants: