

Bernadette Marie White

181 Ivy Hill Way

Los Gatos, CA 95032

Phone: (979) 820-5076

E-Mail: bernie.marie@gmail.com

EDUCATION

PhD Sociology, Syracuse University, Maxwell School of Citizenship & Public Affairs,
Syracuse, NY 2019

Dissertation: *A Drop in the Bucket: Transnational Philanthropy for Development Work in India by the Indian American Community*

Masters in Sociology, Syracuse University, Maxwell School of Citizenship and Public Affairs,
Syracuse, NY 2010

Masters in Public and International Affairs, Virginia Polytechnic Institute and State
University (Virginia Tech), Blacksburg, VA 2008

Graduate Certificate in Advanced International Affairs, George Bush School of Government
and Public Service, Texas A&M University, College Station, Texas 2006

Bachelors of Art, Psychology, Texas A&M University, College Station, Texas 2005

RESEARCH INTERESTS

Philanthropy and Development, South Asian Studies, Transnational Studies, Asian American Studies, Globalization Theory, Social Movement Theory, Critical Theories of International Development, Organizational Theory, Nonprofit Studies

TEACHING EXPERIENCE

Online Teaching

January 2019 “Contemporary Global Social Issues,” Online Course, Empire State College

January 2019 “Qualitative Research Methods,” Online Course, Empire State College

August 2018 “Contemporary Global Social Issues,” Online Course, Empire State College

August 2018 “Qualitative Research Methods,” Online Course, Empire State College

August 2018 “Great Conversations in Social Theory,” Online Course, Empire State College

January 2018 “Contemporary Global Social Issues,” Online Course, Empire State College

January 2018 “Qualitative Research Methods,” Online Course, Empire State College

January 2018 “Great Conversations in Social Theory,” Online Course, Empire State College

August 2017 “Contemporary Global Social Issues,” Online Course, Empire State College

August 2017 “Qualitative Research Methods,” Online Course, Empire State College

August 2017 “Great Conversations in Social Theory,” Online Course, Empire State College

January 2017 “Contemporary Global Social Issues,” Online Course, Empire State College

January 2017 “Qualitative Research Methods,” Online Course, Empire State College

Summer 2016 “Environment and Social Inequality,” Online Course, Syracuse University

August 2016 “Contemporary Global Social Issues,” Online Course, Empire State College

January 2016 “Research Methods for the Social Sciences,” Online Course, Empire State College

January 2016 “Contemporary Global Social Issues,” Online Course, Empire State College

August 2015 “Contemporary Global Social Issues,” Online Course, Empire State College

August 2015 “Qualitative Research Methods,” Online Course, Empire State College

Summer 2015 “Environmental Sociology,” Online Course, Syracuse University

January 2015 “Contemporary Global Social Issues,” Online Course, Empire State College

August 2014 “Contemporary Global Social Issues,” Online Course, Empire State College

August 2014 “Qualitative Research Methods,” Online Course, Empire State College

August 2014 “Exploring Society,” Online Course, Empire State College

Fall 2014 “Sociology of Sports,” Online Course, Ohlone College

Summer 2014 “Introduction to Sociology,” Online course, Ohlone College

Summer 2014 “Environmental Sociology,” Online Course, Syracuse University

May 2014 “Contemporary Global Social Issues,” Online Course, Empire State College

January 2014 “Environmental Sociology,” Online Course, Syracuse University

January 2014 “Contemporary Global Social Issues,” Online Course, Empire State College

January 2014 “Introduction to Sociology,” Online Course, Ohlone College

August 2013 “Contemporary Global Social Issues,” Online Course, Empire State College

August 2013 “Environmental Sociology,” Online Course at Syracuse University

August 2013 “Introduction to Sociology,” Online Course at Ohlone College

May 2013 “Environmental Sociology,” Online Course at Syracuse University

May 2013 “Introduction to Sociology,” Online Course at Ohlone College

Jan 2013 “Qualitative Research Methods,” Online Course at Empire State College

Jan 2013 “Contemporary Global Social Issues,” Online Course at Empire State College

Sept 2012 “Qualitative Research Methods,” Online Course at Empire State College

Sept 2012 “Contemporary Global Social Issues,” Online Course at Empire State College

March 2012 “Family and Society,” Online Course at Empire State College

In-Class Instruction:

Spring 2014 Sociology 242, Sociology of Sports, Ohlone College, Fremont, California

Spring 2013 Sociology 101, Ohlone College, Newark, California

Graduate Student Instructor:

2011 Spring Urban Sociology, Lab Assistant with Dr. Arthur Paris, Syracuse University

2011 Spring Contemporary Asian Americans with Dr. Prema Kurien, Syracuse University

2010 Fall Qualitative Methods with Dr. Marj DeVault, Syracuse University

2010 Spring Urban Sociology with Dr. Arthur Paris, Syracuse University

2010 Spring Introduction to Sociology with Dr. Arthur Paris, Syracuse University

2009 Fall Social Problems, Discussion Sections, with Dr. Arthur Paris, Syracuse University

2009 Spring Introduction to Sociology, Discussion Sections, with Dr. Dee Britton, Syracuse U.

Guest Lecture:

2018 Spring Community Health and Nutrition Class, lecture on food insecurity, Stanford University

2012 Spring Bing Seminar, Rural Change and Social Impact in India, Stanford University

2010 Fall “*Maximum City: Mumbai and Global Cities in India.*” *Millennial Cities* taught by Dr. Arthur Paris

INVITED PRESENTATIONS

- 2011** “Framing Culpability: Discourses on Farmers’ Suicide and Development Organizations.” South Asia Center, Syracuse University (February)
- 2010** “The Social and Political Milieu of Farmers’ Suicide in Maharashtra.” Visiting Scholar Presentation, Gujarat Institute for Development Research (July)

CONFERENCES

- 2014** “The School that Hope Built: Transnational Philanthropy and Education Funding in India.” Presented at *Michigan State Migration Studies Graduate Student Conference*, Michigan State University (October)
- 2012** “From *Mother India* to *Peepli Live*: Cinematic Representations of Rural India and New Urban Audiences.” Presented at *South Asia by the Bay Graduate Student Conference*, Stanford University (May)
- 2012** “Ecological Modernization from Below: Enabling Social Actor Involvement Through the Right to Information Act.” Presented at *The International Conference on Environmental, Cultural, Economic, and Social Sustainability*, Vancouver, BC, Canada (January)
- 2011** “Doubly Globalized: Farmers’ Suicide in Vidarbha, India” Presented at *Hong Kong Sociological Association Meeting*, Hong Kong (December)
- 2011** “Framing Culpability: Discourses on Farmers’ Suicide and Development Organization.” Roundtable Discussion, *Eastern Sociological Society Annual Meeting*, Philadelphia, PA (February)
- 2011** “Framing Culpability: Discourses on Farmers’ Suicide and Development Organizations.” Presented at *Texas Asia Conference*, University of Texas, Austin, Texas. (February)
- 2010** “Framing Culpability: Globalization and Farmers’ Suicide in Maharashtra” *Graduate Student Symposium, Department of Sociology*, Syracuse University, Syracuse, New York (November)
- 2010** “Development, Government Policy, and the Naxalite Movement in Chhattisgarh” *Spring Symposium, Center for South Asia Studies*, University of Hawaii, Manoa, Honolulu, HI (April)
- 2009** “Transnationalism and Locally-Based Resistance to Globalization” Poster Session, *Development and Social Transformation Symposium*, Maxwell School of Citizenship and Public Affairs, Syracuse, New York (April)
- 2008** “India’s Naxalite Movement: The Impacts of Development and Government Repression on Activism in the State of Chhattisgarh” *International Studies Association Northeast Meeting*, Baltimore Maryland (October)

EMPLOYMENT EXPERIENCES

Corporate Philanthropy Officer, Second Harvest Food Bank of Santa Clara and San Mateo Counties (September 2016- present)

- Responsible for creating a stewardship plan and managing relationships with donor organizations in a portfolio worth close to \$4,000,000 annually.
- As part of the Corporate Philanthropy team, prospect and solicit potential sponsors for two major campaigns: Holiday Food and Fund Drive and Stand Up for Kids.
- Facilitate volunteering and other engagement opportunities for corporations supporting the food bank.

- Interface with community organizations, faith-based groups, schools, and corporations as their point of contact with Second Harvest Food Bank
- Manage and train Community Relations Volunteers, who represent Second Harvest at various public-facing events.
- Create a “Food Drive Toolkit” to provide resources for different organizations running Food and Fund Drives and help facilitate their experience of running a drive to benefit Second Harvest.

Center for Distance Learning, Empire State College (August 2011- present)

- Instructor and Course Developer
- Develop curriculum for online classes aimed geared towards non-traditional students.
- Mentor and guide students on major research papers.
- Advise students conducting research projects \.
- Instructor for courses “Family and Society,” “Qualitative Research Methods,” and “Contemporary Global Social Issues,” “Social Theory,” and “Social Science Research”

Development and Communications Officer, Next Door Solutions to Domestic Violence (March 2015- September 2016)

- Foster donor relationships with current donors, recruit new prospects, and grow current and potential donors using moves management, deepening their involvement with Next Door Solutions.
- Assist the Grants Manager in writing for grants in the \$1,000 to \$5,000 range.
- Develop relationships with a number of community organizations, religious institutions, and corporations for outreach opportunities and soliciting donations.
- Manage volunteer activities and create Speaker’s Bureau, a core group of 15 volunteers to aid in Next Door Solutions’ outreach and education programs in the community.
- Manage all external communications for Next Door Solutions, an average of 3 major communications per month inclusive of emails, newsletters, annual reports, and other external communications.
- Build and develop Next Door Solutions’ social media presence, which has included doubling the number of followers on LinkedIn and increasing our reach by 30% on Facebook and Twitter.

Adjunct Professor, Ohlone College, Division of Arts and Sciences (January 2013- August 2015)

- Develop and plan course syllabus for an Introductory Sociology class.
- Lecture, advise, and teach 60 students of diverse educational tracks and backgrounds.
- Develop and teach an online Introductory Sociology class in Blackboard
- Design and teach an interactive summer Sociology course for elementary students, as part of Ohlone College’s “Ohlone for Kids” Summer program.

Outreach Coordinator, Center for South Asia, Stanford University (August 2011- March 2015)

- Plan events for the Center for South Asia, each quarter, which consists of 2 to 3 workshops and symposiums a quarter and a weekly lecture program.
- Engage students and faculty at Stanford University that have an interest in South Asia.

- Interface with the local community for Center outreach programs and projects, such as linking up students with the Boys and Girls Club of East Palo Alto, for educational outreach programs.
- Build, maintain and update the Center’s webpage using Drupal, a content manager webpage builder.
- Create promotional materials for Center events and programs and a biannual magazine using InDesign and Photoshop and provide materials to different entities at Stanford University acting in support of the Center for South Asia, such as Stanford Development.

Adjunct Professor/Graduate Teaching Assistant, Department of Sociology, Syracuse University (August 2008- August 2014)

- Develop and direct an advanced online Sociology course, Environmental Sociology and advise students on major research projects.
- Lead discussion sections, of 25 students each, for freshman level Sociology courses
- Mentor and advise students on research projects and labs in upper level courses
- Created a syllabus for Sociology 101, on short notice and with a short deadline
- Key researcher for professor’s project on public opinion and climate change, published in Routledge’s *Handbook of Climate Change and Society*.

PUBLICATIONS

White, Bernadette. 2013. “Ecological Modernization from Below: Enabling Social Actor Involvement through the Right to Information.” *International Journal of Sustainability Policy and Practice*. 8. 37-48.

White, Bernadette. 2007. “Power and Relief: Foucault Applied to the 2005 Pakistan Earthquake Relief Efforts” Institute for Policy and Governance, Virginia Polytechnic Institute and State University. <http://www.ipg.vt.edu/Papers.htm>

Second Author:

Schewe, Rebecca L. and White, Bernadette. 2017. “Who Works Here? Contingent Labor, Nonfamily Labor, and Immigrant Labor on U.S. Dairy Farms.” *Social Currents*. 4(5). 429-447.

Pending Publication:

Louis, Dave; Atwood, Erin; Michel, Scott; Mendoza, Susan G.; and Bernadette White. 2019 “Institutional responses, social justice, and campus climate reform: Aspirations for propagating social awareness through policy, pedagogy, and praxis.”

INTERNATIONAL EXPERIENCE

- 2011 American Institute for Indian Studies, Summer Marathi Language Program** (Pune, India)
- 2010 Independent Research, Research Scholar at Indira Gandhi Institute for Development Studies** (Mumbai, India)
- 2009 American Institute for Indian Studies, Summer Hindi Language Program** (Jaipur, India)

- 2008 International Agriculture and Rural Development**, Cornell University (Chiapas, Mexico)
- 2007 Summer In India Program**, University of North Carolina, Chapel Hill (New Delhi, Aligarh, Agra, Jaipur)- Hindi Language Instruction
- 2006 Seminar on the Political Economy of India**, Jawaharlal Nehru University (New Delhi, India)

LANGUAGE COMPETENCY

English (native), Hindi (advanced), Tamil (advanced), French (intermediate), Marathi (intermediate), Spanish (beginner)

GRANTS AWARDS AND FELLOWSHIPS

Foreign Language Area Studies Fellowship, Summer 2011
Roscoe Martin Dissertation Research Award, Awarded Fall 2010
Research Featured in the Maxwell Dean's Report, Fall 2010
Bharati Summer Fellowship, Moynihan Institute, recipient for Summer 2010
Foreign Language Area Studies Fellowship, recipient for Summer 2009

PROFESSIONAL ASSOCIATIONS

Board Member, VP Membership, Association of Fundraising Professionals
Member, American Sociological Association
Webmaster, ASA Section on Development Sociology
Member, Society for the Study of Social Problems
Member, International Sociological Association

COMPUTER SKILLS

Salesforce
Raiser's Edge
Microsoft Office Suite: Word, PowerPoint, Excel
Drupal/Content Manager
Adobe Suite (Photoshop, InDesign, Illustrator, Acrobat)
Moodle Online Classroom Services
Blackboard
Apple computing experience
SPSS