

Project 4 Process Notebook

The journal must be in book format. You can wire bind it or wire bind it with french binding.
InDesign Template provided.

class meets tth
8:30am–11:20am
42388
12:30pm–3:20pm
43225
at art 201

this course is 4 semester
units and graded.

process notebook (developed over the course of the semester to include)

- . cover design
 - required copy:
 - your full name, Spring 2016, BA Senior Project Process Notebook
- . Table of contents
- . Project 1 | Building awareness:
 - . project outline (copy online)
 - . all notes
 - . thumbnails, concepts, sketches
 - . 1 or 2 page overview of final design
 - . written analysis of project (what worked well, what did not work so well, what did you learn))
- . Project 2 | Discovering the relationship between design and human experience:
 - . project outline (copy online)
 - . all notes
 - . thumbnails, concepts, sketches
 - . 1 or 2 page overview of final design of all pages of calendar
 - . written analysis of project (what worked well, what did not work so well, what did you learn))
- . Project 3 | Leveraging life intentions into organizational intentions:
 - . project outline (copy online)
 - . all notes
 - . thumbnails, concepts, sketches
 - . 1 or 2 page overview of all final webpages plus logo (thumbnail prints)
 - . written analysis of project (what worked well, what did not work so well, what did you learn))
- . your resume
- . your business card
- . list of fellow students with their callings and email contact info (provided by me)

11/15 P4 kick-off
11/17 Thumbnail Review | work in class
11/22 THANKSGIVING
11/24 THANKSGIVING
11/29 1 option Review | Gallery set-up P1,2,3
12/01 Resume + bc review
12/06 work in class
12/08 final consultations | Gallery take-down

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lecturer
graphic design

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office hours:
tth 11:30am–12:30pm

12/16 PRESENTATION p4, p5 | P8am–9.30am
8.30am class 1) turn-in process notebook and pdf file named: lastname_p4.pdf
42388 2) email live link **ON/BEFORE 12/15** + present online portfolio

course syllabus and handouts
<http://www.sjsu.edu/people/andrea.english/>

12/14 PRESENTATION p4, p5 | 12.15pm–14.30pm
12.30pm class 1) turn-in process notebook and pdf file named: lastname_p4.pdf
43225 2) email live link **ON/BEFORE 12/13** + present online portfolio