

GUIDED PRACTICE

Class: 4/10/2019 PLS 2010 – Elections and Campaigns

Date assigned: 4/3/2019

Date due: 4/9/2019

Time estimate to complete this assignment: 45 to 60 minutes

Overview/Introduction

What is this lesson about? Why do we care?

This lesson is about US elections and campaigns.

Did you know Hillary Clinton's 2016 presidential campaign raised more than \$700 million? Each election cycle the spending increases exponentially along with the time candidates are expected to spend on campaign trail, social media, and all other available platforms. It shows they care, it shows elections matter. For millions of Americans elections are the only time they participate in politics.

This is also the one time individual voters show that they care, and politicians and big business cannot count on our willful ignorance to get their way. Do not you want to know how ordinary Americans can stop big business from getting their way or politicians going corrupt?

Learning Objectives

Basic objectives

List 3-5 learning objectives that you expect students to be able to master on their own before class.

- 1- Students will be able to define two main theories of campaigning.
- 2- Students will be able to explain the five main reasons behind voter choice/behavior.
- 3- Students will be able to outline what elections accomplish.

Advanced objectives

List 3-4 learning objectives that you expect students to need help mastering.

- 1- Students will be able to define electoral institutions
- 2- Students will be able to identify rules governing electoral campaigns.
- 3- Students will be able to illustrate limitations of electoral campaigns.
- 4- Students will be able to appraise different reform recommendations for campaigns.

Preparatory Activities and Resources:

1. Give detailed, action-oriented instructions for completing the Guided Practice assignment. Keep in mind that the activities should be minimal, simple, engaging, productive, and failure tolerant (see Talbert, 2017, pg. 135)

- A- Find and read two opinion pieces from any news outlet which analyzed the 2016 election, right after the election was completed early November. Remember to use the list of references for news outlets, blogs and other sources for a variety of options. While doing the reading ask yourself which aspect of the electoral campaign or election rules does the piece focus on?
- B- Check out the questions on blackboard assigned for this chapter (breakout groups) and write down answers for at least 2 of these questions. Post on blackboard following the link.
- C- Do the online quiz from your textbook. Quiz is just to help you see how well you have done with the preparation.
- D- Write a one or two sentence answer to puzzle question: why should we care about elections and campaigns? You can post this on blackboard.

2. Give a “playlist” of resources such as readings, videos, audio, or other content delivery methods that provide students the content to work with.

- 1- Your text book
- 2- newspaper articles
- 3- Watch the videos of your textbook

Exercises: Please complete by _____4/9/2019.

- Give a method for students to submit their work online BEFORE the face to face class meeting. Google forms, Surveymonkey, and tools in your LMS will all work. Alternatively, give them instruction on what completed work to bring to class as an entry ticket. POST your answers to breakout group questions on the link connected to the question set. Be prepared to share with your group members in class.
- The submitted work should demonstrate students' mastery of the basic learning objectives.

Questions?

Give a way for students to get help.

Connect with your classmates, come to my office hours, go over the chapter with a focus on the questions.

ADVANCED PRACTICE

This is given for students to complete after the class meeting in which they work together.

Class: PLS2010 Elections and Campaigns 4/10/2019

Date assigned:4/10/2019

Date due:4/17/2019

Time estimate to complete this assignment: (Note that this is advanced practice, so is expected to take longer than a preparatory assignment – but not TOO long! Keep it reasonable.) 60-70 minutes

Learning Objectives

Advanced objectives

List 3-4 learning objectives that you expect students to need help mastering in class and after class.

- 1- Students will be able to define electoral institutions
- 2- Students will be able to identify rules governing campaigns.
- 3- Students will be able to illustrate limitations of electoral campaigns.
- 4- Students will be able to appraise different reform recommendations for campaigns.
- 5- Students will be able to assess the importance of negative campaigning.

Activities & deliverables

- Give detailed, action-oriented instructions for completing the assignment. Make sure to also include a reflective component.
- Describe what students should turn in, by when.

You are expected to turn in 2 separate documents on blackboard within 1 week after the lecture is complete.

- 1- Update your answers to ALL 5 questions of breakout group. (The assignment questions are posted on blackboard for all chapters before semester starts. So students have access to the questions from the beginning of class.) You have already answered 2 questions before we started class. In class we completed the breakout groups, you were a member of one group and you got to listen to all others. Using your notes please write answers for all and submit on blackboard within 1 week of the end of the class. The answers are expected to be in detail and elaborate. To make it unique I ask everyone to add a question –no need to answer that one— that could be posted as the 6th question. I will look over these 6th questions and one of them might be on the midterm.
- 2- Post your 1 or 2 page write up about your own presidential candidate choice. Make sure you emphasize either one of these issues: campaign finance, negative campaigning, successes or major fiascos of the campaign. What worked and did not work during the primaries? If your candidate made it to the general election, you can also apply the same analysis to general election campaigns. What advice can you provide based on this to a potential 2020 presidential candidate?

Resources:

- Give a “playlist” of resources to help students complete the assignment.

Your textbook

Your class notes

On line sources linked to the book

My lecture now posted on blackboard

Questions?

Come to my office hours anytime. Connect with your classmates, group members and write it up together. This is an interactive collaborative working environment. For the question you are asked to design, you can get inspiration from our classwork –end of class reflections as well.

Flipped IN-CLASS Lesson Plan Template

Topic or concept: Elections and Campaigns in the US

Time in class 55 mins. 10 mins are left extra for random questions, comments etc.

Basic objectives for preparatory work:

- 1- Students will be able to define two main theories of campaigning.
- 2- Students will be able to explain the reasons behind voter choice/behavior.
- 3- Students will be able to outline what elections accomplish.

Advanced objectives for classwork & after class work:

- 1- Students will be able to define electoral institutions
- 2- Students will be able to identify rules governing campaigns.
- 3- Students will be able to illustrate limitations of electoral campaigns.
- 4- Students will be able to appraise different reform recommendations for campaigns.

	Time planned	Activity and rationale	Resources needed
Beginning of class period	<i>Example: 5 mins</i>	<p><i>Think-pair-share</i></p> <ul style="list-style-type: none"> ▪ Most voters report deciding who they will vote for well in advance of Election Day ▪ Do political campaigns matter in national elections? 	Paper and Pen

	Time planned	Activity and rationale	Resources needed
		<ul style="list-style-type: none"> If so, how? <p>Students are asked to write 2 bullet point tweetable answers to this puzzle. Then share with a neighbor in pairs. Then speak up in class.</p>	
Middle of period	<i>Example: 15 mins</i>	<p><i>Example:</i> Mini-lecture based on Q&A from preparatory activities. Clarify misconceptions and offer new info.</p> <p>Lecture to clarify 1-median voter theorem (divergence) and convergence</p>	<p><i>Example:</i> Lecture prep/slides</p> <p>And a youtube video (2 mins)</p>
Middle of period (use if needed)	<i>Example: 20 mins</i>	<p><i>Example:</i> Students will break into groups to answer the breakout groups questions randomly. [They were asked to answer 2 of these 5 questions already before class, now in class we go over all questions in groups] [This activity addresses both basic and advanced LOs, some questions are based on basic LOs as the one below and some advanced]</p> <p>For example for one of the questions asking about what elections accomplish:</p> <p>Students will be asked to draw a concept map explaining what elections accomplish.</p> <p>They come together and create one final concept map per group and present it to the class. Each group gets about 3 mins, and 5 min to prep.</p>	<p><i>Example:</i> Pen, paper and whiteboard, marker.</p>

	Time planned	Activity and rationale	Resources needed
End of period	<i>Example: 5 mins</i>	<p><i>Example: Students are asked to answer 2 questions:</i></p> <ol style="list-style-type: none"> 1- A concept from this chapter that was an AHA moment for you. 2- Any questions still unanswered, lurking at the back of your mind. <p>LET's talk about #1 and 2.</p> <ol style="list-style-type: none"> 3- Grade yourself for your pre-class preparation and during class participation out of the rubric provided. 	<p><i>Example: Pen, paper, and your phone</i></p> <p>Students write answers, take pics and email it to me.</p> <p>If you do not have a phone, I will be happy to take a pic of your work.</p>

Flipped AFTER CLASS Work Plan Template

Advanced learning objective	Activity and rationale	Instructions to students
Students will apply their knowledge of elections to study any one of presidential candidate's campaign	<i>Students have freedom to choose any presidential candidate –one that was successful or not. Students can look at different aspects of rhetoric according to their own interest –funding, or rhetoric, or platforms.</i>	<ol style="list-style-type: none"> 1- Choose a presidential candidate 2- Explain the strengths and weaknesses of this candidate's campaign in any one of the following categories: campaign finance, campaign rhetoric, issues introduced or focused on campaign. 3- Discuss what worked and what failed in primaries and general elections for your candidate. 4- Write 1-2 pages summarizing all these

Advanced learning objective	Activity and rationale	Instructions to students
		<p><i>and post on blackboard under post-lecture assignments section. Add in your own recommendation for any 2020 candidate, what strategy should they follow in primaries and general elections? Thank you.</i></p>